

in an ever changing world...

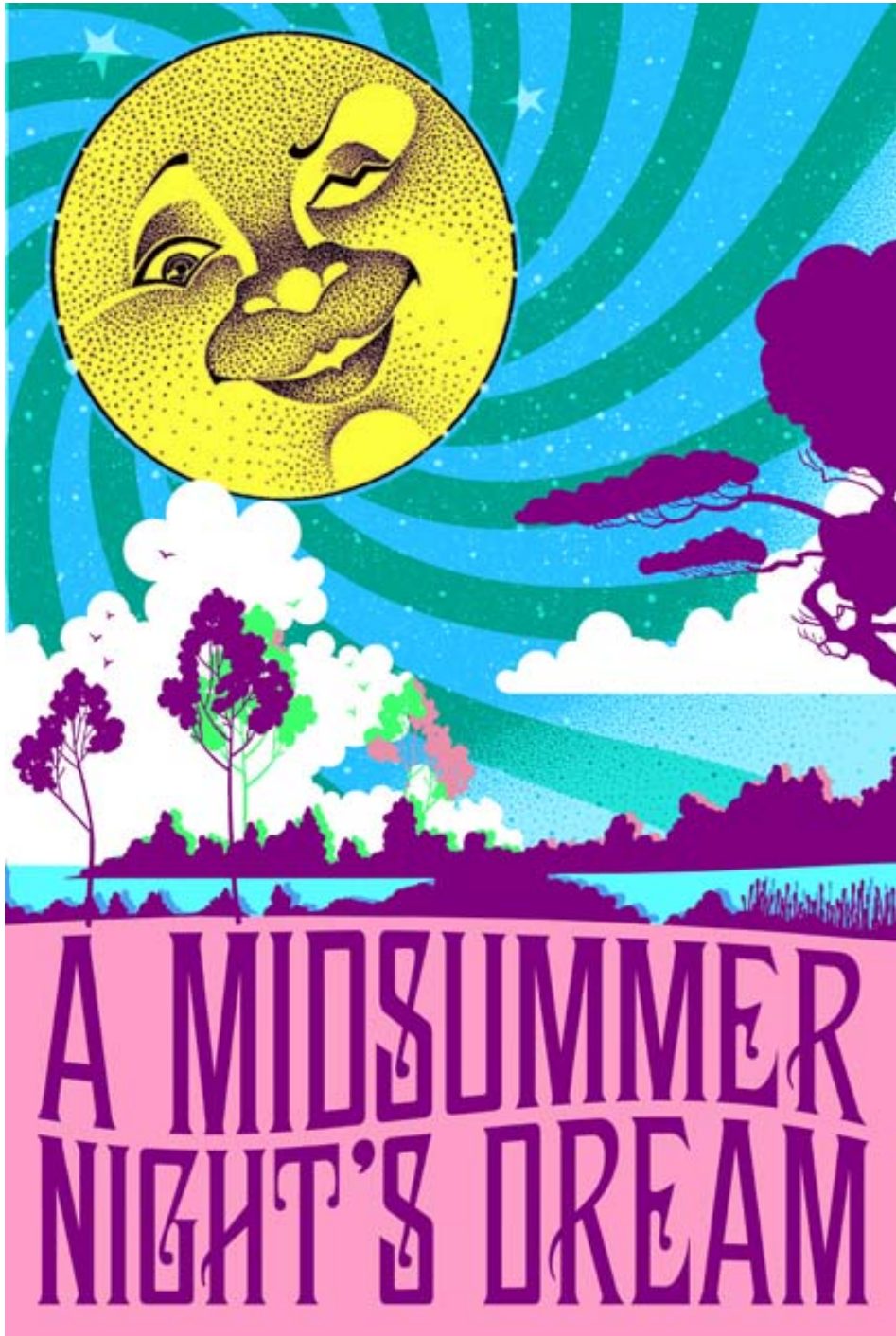
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GALT HOUSE
HOTEL & SUITES
LOUISVILLE
KLA | KSMA
JOINT CONFERENCE

SEP 30 | OCT 3 | 2009



in an ever changing world...



A Midsummer Night's Dream

When a love potion ends up in the hands of the mischievous Puck, reality blurs and the lives and desires of lovers - both mortal and magical - are turned upside down. Actors Theatre Artistic Director Marc Masterson brings one of Shakespeare's most rambunctious comedies to the stage and show that with a motley cast of characters, a generous helping of magic and a touch of imagination, anything is possible. Join us as we experience the Bard's delightful vision and explore the possibilities of our dreams.

Now in its 46th season, Actors Theatre of Louisville, the State Theatre of Kentucky, is internationally acclaimed as one of America's most consistently innovative non-profit professional theatre companies. Founded in 1964, it has won a host of coveted awards and worldwide recognition for excellence.

"The Tony-winning Actors Theatre would appear on most people's list of the best American regional theaters."

-VARIETY

Tickets \$35.00

experience it @your library[®]



Since KLA was last at the Galt House Hotel & Suites, the hotel has experienced an \$66 million dollar renovation! Crisp, modern and comfortable.

Rooms in the West Rivue Tower are \$119 single/double and rooms in the all suite East Tower are \$135 single/double. All meeting rooms and exhibits will be in the East Tower. You can also make reservations by calling the Galt House at 800-843-4258. Be sure to tell them you are with the Kentucky Library Association to receive the special rates!

Use the direct link at www.kylibasn.org to make your online overnight room reservations or paste the following into your browser.

<https://reservations.ajshotels.com/redirect.do?groupNumber=295884&cid=71407001>

The Galt House Hotel & Suites is a very busy meeting facility and rooms will sell out; make your reservations today to ensure that you have onsite accommodations!



OUT OF THE STACKS AND ONTO THE STAGE V KLA TALENT SHOW

If you missed last year's talent show you have no doubt heard what a colossal success it was! Well, never fear, the new-and-improved "Out of the Stacks and Onto the Stage V" is coming to this year's conference. It is not well known, but library people are, without a doubt, the most talented people on the planet. So join us for an evening's entertainment—you will laugh, you will cry; you may even tap your foot, but above all you will be thoroughly entertained. The talent show will take place on Thursday night, October 1, 9:30 pm till ?, at the conference hotel, the Galt House Hotel & Suites. See you there! There is no cost to attend this fabulous event and there will be a cash bar, but preregistration is requested.

Talent show sponsored by the **Special Libraries Section, KLA Recruitment, Mentoring and Diversity Committee, the African American Librarian & Library Employees Round Table, and KLDivERS.**



in an ever changing world...

Pre-Conferences

Wednesday, September 30, 2009

8:30 – 1:00

PRE-CONFERENCE #1

OFF SITE

BEING GREEN, AN “ENERGY STAR” OR A LEED-ER: A WORKSHOP ON SMART AND SUSTAINABLE BUILDING

Greg Guess, Kentucky Department for Energy Development & Independence; Susan Eubank, Oldham Co Public Library; Robert Ehmet, Hayes Architects; Representative from CMTA Engineering; Sherman Carter, Barnhart Architects; Representative from U.S. Green Building Council, Kentucky Chapter



Being “green” can have many different meanings. This three hour workshop and tour of Oldham County Public Library in LaGrange will provide information on how new libraries and schools are becoming green and how staff, students and visitors can benefit from the green revolution. The KY Dept for Energy Development and Independence; U.S. Green Building Council - KY Chapter; the director of the Oldham Co Public Library, engineers and architects

for the Oldham Co project and Richardsville Elementary, a net-zero school, will discuss their award-winning Kentucky projects as well as Energy Star, LEED and net-zero ratings, the significance of each and how these levels are achieved through thoughtful and rigorous design, implementation and participant or “owner” commitment.



Pre-Conferences

9:00 – 12:00

PRE-CONFERENCE #2

Brown



Priscilla McCowan, Training Manager, Commonwealth of Kentucky Education and Department of Workforce Development Cabinet

How well do you communicate with your staff? Does every employee know and understand your vision for the library? When you delegate a task, are you absolutely sure that employee knows your expectations? Do you coach regularly, or only when there is a problem? If you aren't sure you know the answers to these questions, join us for an exploration of leadership communication.

Priscilla McCowan is the Training Manager for the Commonwealth of Kentucky Education and Department of Workforce Development Cabinet. She provides training for managers and employees on a variety of subjects ranging from Supervisory Skills to Customer Service. She also serves the Cabinet as an HR consultant and EEO Coordinator.

Other positions Priscilla has held in 14 years in state government include, serving as Training Coordinator for the Cabinet for Health Services; Training Consultant at the Governmental Services Center; and coordinating a continuing education program in the Revenue Cabinet.

Priscilla has a bachelor's degree from Centre College and a master's degree from Kentucky State University.



in an ever changing world...

Featured Speakers

Wednesday, September 30, 2009

2:00 – 3:15

OPENING SESSION

“PERSONAL HEALTH: THE NEGLECTED FRONTIER IN OUR EVER CHANGING WORLD”

BRYANT STAMFORD

Dr. Bryant Stamford is a Professor and Chair of the Department of Exercise Science at Hanover College, Hanover, Indiana. He has a doctorate in exercise physiology and has been a dedicated academic and public educator of health, fitness and chronic disease prevention issues.

Known and loved by thousands of readers, Dr. Stamford's ever-popular syndicated (Gannett) column, the Louisville Courier-Journal's THE BODY SHOP, has provided a weekly thought provoking read for thousands of devoted fans for the past twenty-five years. Topics range from crash diets to the power of prayer in medicine, contributing to his expanding faithful readership. In addition to Dr. Stamford's wide newspaper readership, he also writes for, advises and is often quoted in many other national publications. He is an editorial advisor for Men's Health, Men's Fitness, Muscle and Fitness Hers, CardiSense. The newest of his four books, "EXERCISE WITHOUT AGONY!", provides readers with an easy and practical strategy for exercise that is convenient, comfortable and keeps costs to a minimum. "THE WEIGHT LOSS READER" draws from Dr. Stamford's extensive experience in the field of weight management and fitness. "THE JACK SPRAT LOW-FAT DIET" and "FITNESS WITHOUT EXERCISE" complete this impressive line-up.



Thursday: October 1, 2009

9:00 – 10:00

GENERAL SESSION



SLAYING THE FIVE SACRED COWS OF LIBRARIANSHIP RICK ANDERSON

Rick Anderson is Associate Director for Scholarly Resources and Collections at the University of Utah's Marriott Library. He earned his B.S. and M.L.I.S. degrees at Brigham Young University, and has worked previously as a bibliographer for YBP, Inc., as Head Acquisitions Librarian for the University of North Carolina, Greensboro and as Director of Resource Acquisition at the University of Nevada, Reno. He serves on numerous editorial and advisory boards and writes a regular op-ed column for Against the Grain entitled "In My Humble (But Correct) Opinion." His book, Buying and Contracting for Resources and Services: A How-to-Do-It Manual for Librarians, was published in 2004 by Neal-Schuman. In 2005, Rick was identified by Library Journal as a "Mover & Shaker" – one of the "50 people shaping the future of libraries." In 2008 he was elected president of the North American Serials Interest Group, and he was named an ARL Research Library Leadership Fellow for 2009-10.

Thursday continued

11:00 – 11:50

LEADERS BUILDING TRIBES TO COMMUNICATE VALUE GLORIA ZAMORA

Gloria Zamora has been employed by Sandia National Laboratories for 30 years and is currently a manager in the Government Relations Department. In this capacity, she tracks and analyzes legislation, represents the laboratory and its issues on Capitol Hill, and manages Sandia's office in Washington, D.C. Gloria has been a member of SLA for over thirty years and has served both her Chapter and the Association in various capacities, including two terms as President of the Rio Grande Chapter, and three terms on the Association's Board of Directors, as a Director, the Treasurer, and currently as the 2009 President during SLA's centennial year.



12:00 - 2:00

KLA AWARDS LUNCHEON TORI MURDEN MCCLURE

Tori Murden McClure is the author of A Pearl in the Storm: How I Found My Heart in the Middle of the Ocean. She is the vice president for external relations, enrollment management, and student affairs at Spalding University in Louisville. Her firsts include being the first woman to row solo across the Atlantic and to ski overland to the South Pole. She has an AB from Smith College, where she currently serves on the board of trustees, a Master's in Divinity from Harvard University, a JD from the University Of Louisville School of Law, and an MFA in Writing from Spalding University. She has worked as a chaplain at Boston City Hospital and for Muhammad Ali at the Muhammad Ali Center in Louisville, Kentucky. She lives in Louisville with her husband.



2:10 - 3:00

THERE IS NO BOX: PROVIDING LOW- OR NO-COST LIBRARY SOLUTIONS FOR MOBILE DEVICE ACCESS TO YOUR LIBRARY RESOURCES JACOB HILL

Reference and Instruction Librarian, Elmhurst College Since 2003, Jacob Hill has served as a reference and instruction librarian for the A.C. Buehler Library at Elmhurst College in Illinois. He received his Masters of Library and Information Sciences from Dominican University in River Forest, Illinois. His current focus concerns plagiarism issues, mobile librarianship, and entrusting his life to the ether (i.e. "cloud computing").



Featured Speakers

Friday: October 2, 2009

Friday continued

9:00 - 10:15

**GENERAL SESSION
ADVOCACY: EXPERIENCE IT @ YOUR LIBRARY
MARC MEROLA**



Marci Merola is the director of the American Library Association's (ALA) Office for Library Advocacy, and is a passionate advocate for libraries. She was instrumental in launching ALA's Advocacy Institute trainings and is the editor of *llovelibraries.org*, ALA's website for the public, as well as several advocacy publications. Marci has made numerous presentations at library advocacy workshops held throughout the country. She was hired in 2001 as the public relations specialist for advocacy in ALA's Public Information Office, and spent a number of years in the publishing industry as an editor for the business/technical press. Marci has also served as a freelance writer, editor, and producer for a commercial photographer. She holds a bachelor's degree in English and journalism from Northern Illinois University and is currently enrolled in the Graduate School of Library and Information Science, Dominican University, River Forest, IL. The ALA Office for Library Advocacy was established on Sept. 1, 2007, in response to ALA members naming advocacy as one of their top priorities in the ALA Strategic Plan, "ALA Ahead to 2010." The office focuses its activity on providing resources and support to state and local advocacy efforts. Prior to the establishment of this office, ALA's advocacy activities were coordinated by the ALA Public Information Office.

JUDITH GIBBONS

Judith Gibbons is a writer and consultant based in Versailles, Kentucky. She was recently elected to the American Library Association (ALA) Council. Judith currently serves as Chair of the ALA Advocacy Training Sub-Committee and as a member of the John Cotton Dana Library Public Relations Award Committee. She is a member of the Kentucky Library Association Board and the Steering Committee for the Friends of Kentucky Libraries. Judith is a Past-President of the Southeastern Library Association and a Past-Chair of the ALA Public Awareness Committee. She firmly believes that individual efforts positively impact library advocacy.



11:00 - 11:50

**AMERICAN LIBRARY ASSOCIATION
PLANNING FORUM
TERRI KIRK**

Terri Kirk is a school library media specialist at Reidland High School. She is a Past President of the Kentucky School Media Association, a Past President of Kentucky Library Association, a Past American Association of School Librarians Councilor for ALA, and a Former Executive Board member for the American Library Association.



11:00 - 11:50

**GOOGLE: AN INFORMATION PLATFORM BECOMES THE DIGITAL
GUTENBERG
STEPHEN E. ARNOLD**



Stephen is a technology and financial analyst with more than thirty years of experience. Stephen has extensive operational and entrepreneurial experience, able to bridge the gap between new ideas and the financial implications of a technology. Stephen is the author of nine books including the trilogy *The Google Legacy* (2005), *Google Version 2.0: The Calculating Predator* (2007), and *Google: The Digital Gutenberg* (2009) and over fifty journal articles. He has worked for a number of intelligence and enforcement organizations including the US Senate Police, the Office of Management and Budget, among other. He was a member of the team that developed the Threat Open Source Intelligence Gateway, an initiative of a US Federal Agency. He is the recipient of the following awards: ASIS Eagleton Lectureship, 1986; Online Best Paper Award, 1989, the Malcolm Hill Award, 2003, the OSS Golden Candle Award, 2007.

12:00-1:30

**AUTHOR LUNCHEON
BETHANY GRIFFIN**

Bethany Griffin is a native of Kentucky and a University of Louisville graduate with degrees in English and Education. She has taught both middle and high school in Mt. Washington, Kentucky. While she loves reading anything and everything, she writes exclusively for young adults. *Handcuffs* is her first YA novel, and she is currently revising one novel, rewriting a novel, and beginning a screenplay for *Handcuffs*. She lives in Louisville with her husband and two children.



Saturday, October 3, 2009

1:30 - 3:00

**KSMA LUNCHEON
DR. KATHY BRASHEARS**



Kathy Brashears is a former elementary teacher and principal. For the past five years she has enjoyed teaching literacy classes at both the undergraduate and graduate levels for Tennessee Technological University. She has also published manuscripts regarding literacy and education in several educational journals including the *Phi Delta Kappan*, *The Constructivist*, *Early Childhood Education Journal*, and *The Rural Educator*. She, too, has served as the chair of the IRA Storytelling SIG and is currently a member of the IRA Early Literacy Committee.

in an ever changing world...

Wednesday, September 30, 2009

Wednesday continued

2:00 – 3:15

OPENING SESSION

“PERSONAL HEALTH: THE NEGLECTED FRONTIER IN OUR EVER CHANGING WORLD”

Bryant Stamford

As well informed as we are on so many issues, we are naïve when it comes to our personal health, and, in particular, we are completely unaware of the many health-destroying beasts that pursue us relentlessly and take their toll, piece by piece. They operate like termites, unnoticed as they chip away at our health. And when enough pieces have been chipped away over many years, we suddenly lose our health and are mystified as to *why* and *how* something like that could happen to *us*...because such things happen *only to the other guy!* And, only then, after our health is lost, do we become concerned and committed to change, but, unfortunately, in too many cases, it's too late to do anything about it.

3:30 - 4:20

MATERIAL TYPE AND FORMAT LIMITS IN THE LIBRARY CATALOG

Sheri A. Myers & Wendy Wood, Northern Kentucky University; Leoma Dunn, Thomas More College

Given the current Internet environment and the easy searchability of Google and other search engines, libraries and library patrons are increasingly dissatisfied with OPAC displays and search hit rates. Today's OPACs presuppose a level of bibliographic knowledge and expertise with search techniques that simply doesn't exist among the majority of people who consult library catalogs. This study looks at the obstacles that MARC format imposes on the catalog and looks at possible ways to circumvent these in the area of setting limits with material type and format.

3:30 - 4:20

TAG! YOU'RE IT! EXPERIENCING DELICIOUS.COM IN YOUR LIBRARY

Carrie L. Green, Lexington Public Library

This session explains how public and academic libraries use Delicious.com, one of the most popular social bookmarking websites. Learn background information on social bookmarking, tagging, and folksonomies. Learn about the Delicious.com website, saving and tagging bookmarks and the Delicious features that are most relevant to libraries.

3:30 - 4:20

JOB SEEKING IN AN ACADEMIC ENVIRONMENT: A DUAL PERSPECTIVE

Robert Detmering & Claudene Sproles, University of Louisville

The Chair of the Search Committee for a recent tenure-track reference librarian position at the University of Louisville and the successful candidate for this position will share their perspectives on the search process. The Chair will provide insights into applicant selection and hiring procedures in academic libraries, while the candidate will reflect on the experience of preparing for and negotiating the complex demands of an interview in this setting.

3:30 - 4:20

NOT LOST IN TRANSLATION: A COMPARISON OF ENGLISH AS A SECOND LANGUAGE INSTRUCTION AND BIBLIOGRAPHIC/ INFORMATION LITERACY INSTRUCTION

Alice Wasielewski, Eastern Kentucky University

Teaching English to Koreans and teaching information literacy to Americans: how similar are they? A new second-career librarian explores the lessons learned between five-plus years as an ESL teacher and two-plus years as a reference and instruction librarian in academic libraries. Learn about the differences and surprising similarities between these two types of instruction.

3:30 - 4:20

DEVELOPING INFORMATION LITERATE CITIZENS IN KENTUCKY

Members of the FOKAL Information Literacy Committee

Join us in a panel discussion about how we, as information professionals, can help to make our students and patrons successful in life when it comes to literacy. What expectations are there for high school graduates planning on entering college or the workplace in this ever-changing world? How can we partner with faculty and career counselors to facilitate this important life skill?

3:30 - 4:20

EDUCATIONAL USES OF SECOND LIFE IN KENTUCKY

Beth Kraemer, Cheri Daniels & Miranda Hines, University of Kentucky; David Horrar, University of Louisville; Virginia McClure, Lexington Public Library; Enid Wohlstein, KYVL

Second Life is a virtual world application that can be used for communication, social interaction and education. The persistent 3-D environment is created by Second Life users themselves, giving educators the opportunity to create unique learning environments that may be impossible, expensive or impractical in real life. The game-like environment is becoming recognized as a very effective tool for collaborative learning. This panel session will provide an overview of the wide range of Second Life educational activities taking place in Kentucky, including classes at Kentucky colleges and universities that incorporate Second Life, events and exhibits featuring Kentucky content or conducted by Kentucky librarians and educators, and new projects involving Kentucky teens. We will also provide information about the Rowdy KYians, a statewide group for Kentucky educators using Second Life.

3:30 - 4:20

GOOGLIZE YOUR LIBRARY EXPERIENCE

Janice Poston, Spalding University

Presentation on how to teach users to search and use Google tools more effectively in hopes of augmenting library resources with Internet information in an age of shrinking library budgets.

4:30 - 5:30

KLA BOARD MEETING

4:30 - 5:20

CHEAP, QUICK, AND DECENT STRATEGIC PLANNING FOR ANY AND EVERY LIBRARY - FOR MANAGERS AND LEADERS

Pat Wagner, Pattern Research, Inc.

Sponsored by Kentucky Public Library Association.

Learn the four steps of library strategic planning, why it is necessary for even small, poor, isolated or rural libraries, and how an effective plan can be produced in hours, not months.

4:30 - 5:20

COLLABORATION! A SOLUTION FOR BETTER CUSTOMER SERVICE

Charlene McGrath, Gateway Community & Technical College; April Ritchie, Kenton County Public Library

The co-presenters will offer up an alternative — collaboration — for meeting the needs of patrons. A case study will discuss how college students needed services beyond what their hybrid school library offered. Through a unique collaboration, the local public library and the college library created a strategy that has proved to be a win-win situation. The benefits of this partnership will be discussed and useful tips for ensuring a successful collaboration will be presented.

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Wednesday continued

4:30 - 5:20

WEBINAR

Uma Doraiswamy & Deana Groves, Western Kentucky University

In the current economic situation, libraries are slashing their budget which in turn adversely affects librarians traveling to conferences, workshops and meetings. A good alternative to physically attending professional development activities is attending virtually through a webinar. After explaining the basics of a webinar and how delivering or hosting one can be a successful means of professional development, we will discuss important aspects of producing and managing a webinar.

4:30 - 5:20

ONE DESK TO RULE THEM ALL

Julie S. George, Leah Banks, Betina Gardner & Jeremy Turner, Eastern Kentucky University

Follow the journey of the EKU Libraries Reference Desk from a hidden, out-of-the-way location to its current home at the Main Circulation Desk. Hear the perspectives of both Reference and Circulation concerning these many transitions. Learn about the reasons the desk has been at four different sites in ten years and why we are NEVER moving again-until next time.

4:30 - 5:20

PROVIDING TRAINING AND SUPPORT FOR BLACKBOARD IN THE LIBRARY TO ENHANCE FACULTY COLLABORATION

Janice Poston, Spalding University

A presentation on how we have provided training and support for Blackboard's academic edition for faculty/students, even creating specific modules for faculty as well as some library modules.

4:30 - 5:20

RELIABLE RESOURCE FOR AN EVERCHANGING WORLD

Charmiel McDaniels, Network Coordinator, National Network of Libraries of Medicine - Greater Midwest Region

Please join this panel discussion on Free Health Resources for Public Librarians. Currently the internet has replaced newspapers as a news outlet. 61% of Americans seek online health information. Learn to be comfortable with the resources that your patrons need to answer health questions.

6:30 - ?

"MEET & EAT" AND LEARN ABOUT KLA MEMBERSHIP BENEFITS

Are you a new KLA member? Is this your first KLA/KSMA Fall Conference? Wondering what KLA membership means to you? Not sure how to get involved? Ready to volunteer for a leadership role? Looking to find out more? Join long-time or active KLA members for small group "Dutch treat" dinners at downtown Louisville restaurants. Find out how to make the most of your KLA experience. Volunteers from the committees for Member Services and Recruitment, Mentoring and Diversity will serve as table leaders helping groups of 6-8 diners network, learn about KLA membership and why you should be involved. Anyone is welcome to sign up. Restaurant selections and number of groups will be determined based on registrations. Be social, meet new people and learn what KLA means for you!

7:00 - 9:00

REFORMA SOUTHEAST REGIONAL CHAPTER MEETING

Carolina Fernandez, President REFORMA Southeast

All interested registrants are invited to attend this meeting on the improvement of library and information services to Latinos and the Spanish-speaking.

Thursday, October 1, 2009

8:00 - 8:50

HOW DO YOU HANDLE E-BOOKS @ YOUR LIBRARY?

Tyler Goldberg & Neal D. Nixon, University of Louisville

Academic libraries make e-books available to patrons in a variety of ways. They add them to their catalogs, create lists, showcase e-book collections on web pages, or use some combination of these methods. At U of L, we have found controlling e-books a challenge. We will examine what kinds of ways other academic institutions handle e-books in the hopes of finding new ways to present them to patrons.

8:00 - 8:50

OLD DOGS AND NEW TRICKS: TEACHING FACULTY TO TEACH INFORMATION LITERACY

Jason Vance & Kristen West, Middle Tennessee State University

The presenters will describe a series of librarian-led faculty development workshops on information literacy at Middle Tennessee State University. The session will include information on the planning, teaching activities, and assessments used in the workshops. The presenters will share some dos and don'ts and offer advice to others who are interested in creating their own faculty workshop series.

8:00 - 8:50

MARKETING AS IF YOUR LIBRARY DEPENDED ON IT

Pat Wagner, Pattern Research, Inc.

Sponsored by Kentucky Public Library Association

Marketing is a lot more than brochures and logos. Learn how to reach your target audiences, particularly populations that are usually difficult to get into the library.

8:00 - 8:50

UK LIBRARY'S ECONOMIC DEVELOPMENT OUTREACH

Peter Hesseldenz, University of Kentucky

This session will highlight UK Library's economic development outreach efforts. It will describe UK library's partnership with 3 agencies: the Kentucky Small Business Development Center, the Advanced Science & Technology Commercialization Center (ASTeCC), and Commerce Lexington, explaining the differences in each of these organizations and showing how UK Library interacts with them. It will show how UK Library maintains a back-and-forth referral policy with each of the partner organizations, allowing patrons with entrepreneurial ideas (such as starting a new business or expanding an existing business) to receive library assistance. A typical encounter with an entrepreneurial patron will be dissected using a case study approach. Other aspects of UK library's outreach efforts, such as information literacy sessions with the employees of the partner organizations and planned workshops with college-level business librarians around the state will also be touched upon.

8:00 - 8:50

PRESENTATIONS WITH PIZZAZZ

Cindi Trainor, Eastern Kentucky University

Learn how to avoid presentation missteps that leave your audience snoozing in their seats. When should you use graphs? Where can you get free images? What makes a good handout? How can you share presentation materials online? Learn how to create a slide show that acts as a visual aid to your talk, not a script for you or your audience to read.

in an ever changing world...

Thursday continued

Repeat after me: "Guns don't kill people, bulleted lists do!"

8:00 - 10:00

KENTUCKY PUBLIC LIBRARY ASSOCIATION BOARD MEETING

10:00 - 11:00

KENTUCKY LIBRARY TRUSTEES ROUND TABLE BUSINESS MEETING

8:00 - 8:50

WIN \$500 FOR DOING YOUR HOMEWORK! HOW TO CREATE A LIBRARY PRIZE TO REWARD SCHOLARLY RESEARCH

Helen E. Beaven & Ray Bailey, Morehead State University

College students often exclusively search the open web for sources. To encourage better scholarly research, Morehead State University library created a \$500 annual prize. The prize is awarded to the undergraduate student who best demonstrates scholarly research and writing using library resources. This presentation will outline all the steps involved in creating, advertising, and awarding a library research prize, as well as tips for modifying such a prize to be used in a school library.

9:00 - 10:00

GENERAL SESSION

SLAYING THE FIVE SACRED COWS OF LIBRARIANSHIP

Rick Anderson, Associate Director for Scholarly Resources and Collections, University of Utah

The information world has undergone wild, radical changes in the very recent past and is poised on the brink of more changes that will undermine some of the library profession's deepest assumptions and most cherished roles. How will we respond? If we want to stay relevant to our patrons' needs and critical to our sponsoring institutions' missions, we will have to respond to these radical changes with fundamental ones of our own — some of which will be difficult, even wrenching. You may be surprised at some of the "sacred cows" identified in this presentation, and shocked at the solutions proposed. But even if you agree with only 10 percent of what Anderson has to say, you'll find yourself looking at your library, its collections, its services and its patrons in a completely different way.

10:00 - 11:00

Room: Exhibit Hall- 2nd Floor

EXHIBITS OPEN

10:00 - 11:00

Room: Pre-Conference Area by Exhibit Hall- 2nd Floor

POSTER SESSIONS

AUGMENTING COLLECTION DEVELOPMENT WITH QUALITATIVE MATRICES AND BOOK REVIEW RSS FEEDS

Nathan B. Ragland & Charles L. Brown, Sullivan University Library,

Using filtered RSS feeds, book reviews from scholarly and industry publications were aggregated and used to construct bibliographies for collection development. Positive reviews, along with other marks of quality such as faculty recommendations, were codified and entered into the items' catalog records. Matrices were generated yearly, demonstrating the percentage of high quality items and the trends in collection quality improvement by subject area and academic department. This session demonstrates processes used in this program.

FREE EDUCATION RESOURCES @ YOUR LIBRARY

Thursday continued

Africa S. Hands, Hands On Research Solutions

As information centers, libraries are equipped to help its young patrons make important educational decisions. From accreditation to campus security to campus information aids, the federal government offers valuable resources for college-bound students and their parents. This poster session will highlight college search resources sponsored by the U.S. Government freely available online for students and parents. Come learn about resources you can make available on your library's website and in young adult online meeting spaces.

IT'S ALL IN THE NUMBERS

Kandace Rogers, Sullivan University Library, Lexington Campus,

In the fall of 2008, the Sullivan University Lexington Campus Library began using the READ Scale to collect reference desk statistics. The READ (Reference Effort Assessment Data) Scale was created by Bella Gerlich and G. Lynn Berard at Carnegie Mellon University in an effort to add a qualitative element to the tabulation of daily patron interactions. This poster session will present a year of READ scale data compared to the previous year's hash mark totals, making a comparison between the two types of statistics gathering and what each reveals about an institution's public service.

KENTUCKY LIBRARIES UNBOUND LOCAL CONTENT PROJECT

Jennifer Gregory & Bridget Striker, Boone County Public Library,

The Kentucky Libraries Unbound (KLU) Local Content Project is the first large-scale program designed to take advantage of the resource sharing opportunity provided by OverDrive, Inc. KLU has contributed over 100 digital titles to the downloadable catalog, freely sharing them with libraries throughout Kentucky and in eleven other states.

POP CULTURE WORLD: FINDING POP CULTURE RESOURCES ON THE WEB

Maureen Cropper, LRC, Bluegrass Community and Technical College,

The web is a veritable treasure chest when it comes to exploring topics related to pop culture's shared ideas, trends, and artifacts. How do we steer our patrons towards the best of these resources? In this poster session, explore web resources you can use to help track down the latest pop culture references and information for your patrons. Also, learn more about Greenwood's new digital library of pop culture, Pop Culture Universe.

RESEARCHING GLOBAL WARMING ON THE WEB

Maureen Cropper, LRC, Bluegrass Community and Technical College,

Providing patrons with accurate, timely information on global warming can sometimes be difficult. Print sources rapidly become out-of-date, since information related to the global warming discussion has been changing quickly. With that in mind, many librarians have found that web sources become increasingly important for researching the topic of global warming. In this session, learn more about reliable web sources available to you to help your patrons find useful, timely information on the web related to the topic of global warming.

THE CONCEPTION, LABOR, BIRTH, AND GROWTH OF A REGIONAL MINI-CONFERENCE FOR PUBLIC, ACADEMIC, AND SCHOOL LIBRARY STAFF

Cathy Branson & Esther French, Hazard Community & Technical College Libraries

This session features an HCTC Libraries "scrapbook" tracing the creation and growth of a regional mini conference for public, academic, and school library staff. Working with KDE, KDLA, area universities, and other KCTCS colleges, the conference offers affordable, hands-on training for staff development and networking. In 2008, HCTC Libraries received the EBSCO Community College Learning Resources and Library Achievement Award for the conference programming.

THE UNIVERSITY OF KENTUCKY COLLEGE OF LAW LIBRARY: 100

Thursday continued

Thursday continued

YEARS OF SERVICE

Amy Osborne, University of Kentucky College of Law Library
In 2008 the University of Kentucky College of Law celebrated its centennial. This centennial also marked 100 years since the formation of the UK College of Law Library. This poster session will feature the College of Law Library including the facilities, collections and librarians which have made the College of Law Library Kentucky's premier law library. Included in the presentation will be photographs, documents and statistics focusing on the library's history, growth and development.

USING LOCAL DATA RECORDS FOR ILL DEFLECTION

Allen B. Ashman, University of Louisville Libraries
In 2006 OCLC made some major changes in the way it stores libraries' serials holdings information. Union listing records have been replaced with local data records that have applications beyond presenting serial holdings information. These records can be used for all format types and can be used to deflect borrowing libraries' ILL requests. These records can be created either manually or through an automated OCLC batch service. Information on how libraries can make and benefit from these records will be presented.

11:00 – 11:50

LEADERS BUILDING TRIBES TO COMMUNICATE VALUE

Gloria Zamora, President, Special Libraries Association
Seth Godin in his most recent book, *Tribes*, talks about how leaders build support around ideas and communication. This presentation will describe these ideas and show how they are applicable to how information professionals talk about the value they add to the products and services they deliver. The recent SLA Alignment Project will be used as an example.

11:00 - 11:50

NOW SHOWING ... THE STUDENT FUNDED VIDEO COLLECTION

Rae Helton & Patricia Blair, University of Louisville
The Ekstrom Library Media Resources Department created a student-funded video collection in 2004. Before Netflix and before the Learning Commons, there was an SGA Video Collection. The collection is an overwhelming success. However its popularity and growth is due largely to students. This presentation will discuss the vision, staffing and implementation of a student-funded video collection. Presenters will discuss the benefits of the collection, how it has increased circulation statistics and visibility of the library.

11:00 - 11:50

UP CLOSE AND PERSONAL - TIPS AND TECHNIQUES TO DECREASE LIBRARY ANXIETY AND ENCOURAGE STUDENT VISITS TO THE LIBRARY

Charles L. Brown, Cara S. Marco, & Belinda W. Yff, Sullivan University
Student success is often linked to library usage. Yet many students avoid the library. The reasons vary, including the ready availability of the Internet and a lack of knowledge about what a library can offer. Library anxiety, a fear and discomfort about visiting a library, is also common. This presentation provides a variety of non-threatening tools and techniques to help students feel more comfortable and confident in experiencing library services and resources.

11:00 - 11:50

WHAT IN THE HECK AM I DOING HERE? A LIBRARIAN'S JOURNEY THROUGH GENERAL EDUCATION REFORM

Shawn Livingston, University of Kentucky
For the last three years, the University of Kentucky has been reviewing its general education program for new undergraduates. With the advent of information literacy and a dedication to developing a more informed student, the UK Libraries became involved with the redesign from the beginning. This initial involvement provided UK Libraries an opportunity to stress the importance of information literacy. Come and experience the tale: learn which pitfalls to avoid and which actions to embrace for success.

11:00 - 11:50

READERS' MAPS: THE ROAD TO YOUR COLLECTION

Carrie A. Herrmann & Karen Helmlie, Boone County Public Library
Expand your readers' advisory service with Readers' Maps. This interactive tool takes customers outside of read-a-likes into areas of appeal beyond plot and pacing. This workshop will show you how to map your collections' many points of interest.

11:00 - 11:50

EXTREME MAKEOVER: KYVL EDITION

Betsy Hughes & Enid Wohlstein, Kentucky Virtual Library
Whether you are an experienced user or have never seen KYVL before, this session will provide you with the perfect introduction to KYVL's new website and search tool, as well as our wide array of resources for all of Kentucky's citizens. This session is designed to give an overview of KYVL's new website, search interface and other initiatives. It will include a tour of the new and old KYVL websites, an introduction to our new search interface, support site and other tools available through the Kentucky Virtual Library.

11:00 - 11:50

GROWING AN ORGANIZATION TO GROW ITSELF

Michael A. Crumpton, University of North Carolina at Greensboro
Academic libraries can be slow to make organization changes due to long term staff and cultural values that don't transition into the changing needs of larger academic institution. An assessment of trends to service attributes, as well as survey and focus group feedback, produced a program and strategy for implementing changes to the organization structure. This presentation will include discussion of data gathered, and methods used, as well as outcomes that resulted in affecting change.

12:00 - 2:00

KLA AWARDS LUNCHEON

KEYNOTE SPEAKER TORI MURDEN MCCLURE

Tori Murden McClure is the author of *A Pearl in the Storm: How I Found My Heart in the Middle of the Ocean*. She is the vice president for external relations, enrollment management, and student affairs at Spalding University in Louisville. Her firsts include being the first woman to row solo across the Atlantic and to ski overland to the South Pole. She has an AB from Smith College, where she currently serves on the board of trustees, a Master's in Divinity from Harvard University, a JD from the University of Louisville School of Law, and an MFA in Writing from Spalding University. She has worked as a chaplain at Boston City Hospital and for Muhammad Ali at the Muhammad Ali Center in Louisville. She lives in Louisville with her husband.



in an ever changing world...

Thursday continued

2:10 - 4:00

LIBRARY ETHICS: MAKING HARD CHOICES ABOUT DIFFICULT SITUATIONS

Pat Wagner, Pattern Research, Inc.

Sponsored by the Kentucky Public Library Association

Library ethics is about the decisions we make not easy to determine. Learn the foundations of ethics in libraries and how to apply them in everyday situations.

2:10 - 4:00

MAXIMIZING MEDIA TO GET YOUR MESSAGE OUT: LIBRARY MARKETING BEYOND IDEAS

Constance Ard

Sponsored by the Library Administration and Management Round Table.

The LAMRT Business Meeting will be held immediately following the program.*

Libraries compete for customers and funding. Given the nature of that competition, librarians often find themselves educating the public about the value-added benefits of librarians and library services. In the business world this is known as public relations and marketing. Combining traditional tools with web 2.0 applications allows a broader reach for library marketing efforts. Effort must translate to success. Learn theory, methods, and evaluative measures to apply best practices in your own marketing programs using traditional and social media applications.

*LIBRARY ADMINISTRATION AND MANAGEMENT ROUND TABLE BUSINESS MEETING, 3:30-4:00

2:10 - 4:00

THE PAST GOES DIGITAL

Panel TBA

Sponsored by the Genealogy Round Table.

The Genealogy Round Table Business Meeting will be held immediately following the program.*

Public Librarians discuss the ins and outs of taking local history digital. From choosing a scanner to online publication, get the answers you have been seeking.

*GENEALOGY ROUND TABLE BUSINESS MEETING, 3:30-4:00

2:10 - 4:00

WHAT CAN KCTCS LIBRARIES DO FOR YOUR LIBRARY?

Terry Buckner, Bluegrass Community & Technical College; Patrick Davison, Hazard Community & Technical College; Nina Deeley, Jefferson Community & Technical College; Warren Gray, Southeast Kentucky Community & Technical College

This session is sponsored by the Community & Technical College Round Table.

The CTCRT Business Meeting will be held immediately following this program.*

KCTCS offers 600 credit program options including certificates, diplomas,

Thursday continued

and two-year associate degrees from registered nurse to arts and sciences transfer degrees. With 16 colleges with 67 campuses and 89,942 students, KCTCS is the largest provider of postsecondary education and workforce training in Kentucky. Because of our complex role; extended campuses, online classes, tech programs, collaborations with state and regional universities, etc.; KCTCS libraries are heavily reliant upon cooperation with other types of libraries, and feel we can offer much in return. Come and see how we can work together to improve all of our libraries and to meet the needs of our students, faculty and staff.

*COMMUNITY & TECHNICAL COLLEGE ROUND TABLE BUSINESS MEETING, 3:30-4:00

2:10 - 3:00

THERE IS NO BOX: PROVIDING LOW- OR NO-COST LIBRARY SOLUTIONS FOR MOBILE DEVICE ACCESS TO YOUR LIBRARY RESOURCES.

Jacob Hill, Reference and Instruction Librarian, Elmhurst College

According to Pew Foundation statistics, people are increasingly reliant on technology tools and services available on phones, PDAs, and BlackBerry devices. A number of libraries are beginning to offer services tailored to this growing mobile audience. Is it possible to support this population at your library? What affordable tools are available? What are the requirements as far as staff training and technology support? Are there specific protocols regarding text messaging and mobile-friendly web design? What are some ways to promote these services? This workshop will highlight one library's responses to these issues.

2:10 - 3:00

COLLECTIONS AND CONTENT IN A CHANGING WORLD

Lois Schultz, Northern Kentucky University

This presentation will be a description of how Steely Library at Northern Kentucky University moved from a print journal collection that couldn't be financially sustained to a content service that picks up where the journal collection stops. This content service is patron driven. The service quickly incorporated books and media, and it allows Steely Library to be an active interlibrary loan participant. It has allowed Steely Library to find an upside in a downturn.

2:10 - 3:00

LIBRARIAN BOOT CAMP: CREATING A SET OF BEST PRACTICES FOR TRAINING, CREATING, AND MAINTAINING LIBGUIDES

Nicole Montgomery, Julie George, Brad Marcum, Linda Sizemore & Cindi Trainor, Eastern Kentucky University

With the launch of a new library website in fall 2008 intended to work seamlessly with Springshare's LibGuides, Eastern Kentucky University has created over 100 subject and course guides. Both the power and blessing of LibGuides lies in subject librarians creating content without the aid of their webmaster. Come see how we're trying to impose order on the chaos and standardize and create a set of best practices for our LibGuides program.

2:10 - 3:00

SURVIVING AND THRIVING IN DIFFICULT TIMES

Susan M. Banks, Kenton County Public Library; Carol Pelz, Pelz Library Group; Russ Crabtree, Holy Cow! Consulting; Sandy Morckel, Premiere Consulting

In these uncertain economic times, a new set of tools is needed to help libraries make decisions that will keep the ship on course. This panel presentation will describe three of those tools (1) diversifying your revenue sources, (2) using survey instruments designed specifically to help libraries set funding priorities, and (3) using planning approaches to make sure the organization can weather staff changeover — from the front line up the



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Thursday continued

organizational chart. This panel of three of the most respected consultants in Ohio will answer questions and propose solutions with an emphasis on stabilizing the organization, building a stronger foundation of support and staying accountable to your community.

3:00 – 4:00

GOVERNMENT DOCUMENTS ROUND TABLE BUSINESS MEETING

3:10 - 4:00

ENGAGING FIRST YEAR STUDENTS: A CHALLENGING GAME

Sue Smith & Debbie Sharp, University of Kentucky

Engaging college freshmen in information literacy has been a challenge since the early 20th century. The Millennials' fascination with electronic gaming has suggested this as a promising new venue to reach reluctant learners. We will critique the information literacy games developed by several university libraries for first year students. Finding literature on this topic can be challenging and we will share our surprising discoveries as to who is involved in gaming-as-learning. We will also address issues in identifying funding opportunities including the surprising inconsistencies in available funds. We have our own suggestions for a game, but we hope to stimulate a dialogue that could lead to some additional innovative concepts.

3:10 - 4:00

A PUBLIC LIBRARY AND THE INTERNET2 INITIATIVE

Susan A. Lancaster, Council on Postsecondary Education; Ron Critchfield, Jessamine County Public Library

Join us as we learn from Jessamine County Public Library's journey of discovery concerning the role and use of the Internet2 network in the public library. The Internet2 advanced network was designed to facilitate research and education; and JCPL has made the connection to I2. This session will focus on the initial aspects of connectivity, programming uses and plans, future possibilities for the public library, and accomplishments as JCPL collaborates with content providers.

3:10 - 4:00

BEYOND WEBSITES: CONTENT MANAGEMENT SYSTEMS FOR LIBRARIES

Glen Horton, SWON Libraries

Having an interactive and well-maintained website is critical for providing resources to the growing population of library remote users. Many libraries have turned to content management systems (CMS's) to better manage their websites and get more staff involved in site upkeep. This program will highlight the differences between traditional websites and sites built using a CMS; weigh the advantages and disadvantages of moving to a CMS; and showcase social tools that can be integrated into a CMS.

3:10 - 4:00- 2ND FLOOR

THE TOP 10 MISTAKES IN TECHNICAL SERVICES AND HOW TO AVOID THEM

Karen Brown Letarte, Lyrasis

Discover the top 10 mistakes commonly made in Technical Services units. Learn how you can avoid these common pitfalls and improve operations. As a library consultant, the presenter has had an opportunity to observe many successful ways to increase efficiency and performance. This program will share practical strategies to maximize your unit's productivity and to ensure excellent customer service for both internal and external customers.

4:10 - 5:10

KENTUCKY PUBLIC LIBRARY ASSOCIATION BUSINESS MEETING

Thursday continued

4:10 - 4:40

SPECIAL LIBRARY SECTION BUSINESS MEETING

4:45 - 5:15

ACADEMIC LIBRARY SECTION BUSINESS MEETING

5:30 - 7:00

"A MIDSUMMER NIGHT'S DREAM" TICKET DISTRIBUTION

8:00

CURTAIN TIME FOR "A MIDSUMMER'S NIGHT DREAM"

9:30-11:00?

OUT OF THE STACKS AND ONTO THE STAGE V

Patrick Davison, Chair

If you missed last year's talent show you have no doubt heard what a colossal success it was! Well, never fear, the new-and-improved "Out of the Stacks and Onto the Stage V" is coming to this year's conference. It is not well known, but library people are, without a doubt, the most talented people on the planet. So join us for an evening's entertainment—you will laugh, you will cry; you may even tap your foot, but above all you will be thoroughly entertained. The talent show will take place on Thursday night, See you there! There is no cost to attend this fabulous event and there will be a cash bar, but preregistration is requested but not required.

Talent show sponsored by the Special Libraries Section, KLA Recruitment, Mentoring and Diversity Committee, the African American Librarian & Library Employees Round Table, and KLDivers

Friday: October 2, 2009

8:00 - 8:50

ROUND TABLE BUSINESS MEETINGS: RESOURCE SHARING ROUND TABLE BUSINESS MEETING AND SUPPORT STAFF ROUND TABLE BUSINESS MEETING

8:00 - 8:50

A FIGHT TO THE DEATH: TWO CATALOG SEARCH INTERFACES BATTLE IT OUT

Todd King & Cristina Tofan, Eastern Kentucky University

Our old OPAC just couldn't keep up with the search needs of our patrons. So, we looked for something easier to use with better results. Enter Encore and WorldCat Local — not just one, but two new search interfaces. We could only keep one, so find out how our students, faculty, and staff helped decide the outcome of this epic duel.

8:00 - 8:50

A METHOD FOR INTEGRATING SUBSCRIPTION DATABASES WITH BLACKBOARD

Tom Kmetz, Jing Zhang & Clay Howard, Morehead State University

At our institution Blackboard and the library databases needed, for their own reasons, to retain separate authentication systems. The practical effect of this was to segregate the two and force students to remember separate logins. To address this problem we implemented the EZProxy building block and other technologies to integrate the subscription databases seamlessly with Bb. Come see how we did it, how we plan to maintain it, and how we are trying to promote it.

in an ever changing world...

Friday continued

8:00 - 8:50

WEEDING WITH A RE-PURPOSE

Michael A. Crumpton & Mary Krautter, University of North Carolina at Greensboro

The University Libraries of The University of North Carolina at Greensboro has undergone an extensive weeding project in order to re-purpose space that currently houses print materials into user focused learning spaces. This project has involved librarians and teaching faculty in focusing on issues of reliability of electronic access and differing disciplinary needs. This presentation will describe methods of addressing both logistical and philosophical concerns in order to gather feedback and maximize collaboration.

8:00 - 8:50

LEARNING NOT TO SHARE: GUIDELINES FOR MAINTAINING LIBRARY PRIVACY

Emily Symonds, University of Louisville

As more people willingly post and share their personal details online, it is important to stress the legal and ethical reasons for keeping patron records and other library information confidential. This presentation discusses the development of written guidelines to be used by library administrators when educating new employees about their obligations related to privacy and explaining institutional policies. The guidelines were created through ALA's 2009 Emerging Leaders program with support from the LLAMA division.

8:00 - 8:50

YOU KNOW THE LIBRARY IS WORTH IT, BUT DOES ANYONE ELSE?

Jimmie Epling, Kentucky Department for Library and Archives

Before a library asks for additional support or a funding increase, it must prove that the community is getting more than its money's worth out of its library investment. Learn how to use a "Return on Investment" spreadsheet to discover "sound bites" you can use to illustrate how the library returns more to the community in dollars and cents than it receives.

8:00 - 8:50

EBRARIAN: MANAGING EFFECTIVELY WHILE MAINTAINING YOUR SANITY

Ryan Weir, Murray State University

E-resource management is a dynamic and exciting field to work in. This presentation will address the following issues facing e-resources librarians: technical support, pricing and contract negotiation, pay-per-view, time management, resource management, and organization. This session will consist of both presentation and interactive discussion.

9:00 - 10:15

GENERAL SESSION

ADVOCACY: EXPERIENCE IT @ YOUR LIBRARY

*Marci Merola, Director of Advocacy, American Library Association
Judith Gibbons, Consultant*

In an ever changing world, grassroots advocacy is a fundamental key to library success. Our voices can be made stronger if we stand up and speak out in a unified voice. Library staff, trustees, Friends and supporters make a difference when when we maximize our efforts on the local, state and national levels. This program will give you recommendations from seasoned advocacy professionals for ways that Kentucky Library Association members can become stronger, proactive library advocates, as well as a range of resources available from ALA. Working together, we can do it.

Friday continued

10:15 - 11:00

KLA MEMBER BUSINESS MEETING

10:30 - 11:45

KSMA EXPLORATORIUM

11:00 - 11:50

AN INTRODUCTION TO KENTUCKY RESOURCE SHARING

Charlene Davis, Kentucky Department of Libraries and Archives; Enid Wohlstein, Kentucky Virtual Library

Sponsored by the Resource Sharing Round Table.

What is resource sharing, and how can it help you give better service to your customers? The Kentucky Resource Sharing Program, administered by the Kentucky Department for Libraries and Archives, and the Courier Service, administered by the Kentucky Virtual Library, work together to help academic and public libraries in Kentucky obtain materials from each other to meet the needs of library customers.

11:00 - 11:50

AMERICAN LIBRARY ASSOCIATION PLANNING FORUM

Terri Kirk, American Libraries Association Executive Board Member, 2008-09

How can ALA help you, your library, and other libraries in Kentucky? Please join recent ALA Executive Board Member Terri Kirk to share your ideas on where ALA should be focusing its efforts in the next few years to best serve you. Both ALA members and non-members are encouraged to attend.

11:00 - 11:50

GOOGLE: AN INFORMATION PLATFORM BECOMES THE DIGITAL GUTENBERG

Stephen E. Arnold

Sponsored by the Special Library Section.

Google has evolved from a Web indexing service to a global application platform. The company offers users either at low cost or without charge such information services as an encyclopedia (Knol), a personal newspaper (Google News or Google "ig"), access to books and magazines (Google Books), a video distribution service (YouTube.com), and more than 80 other services. Some have had significant impact on users and competitors; for example, Google Maps on companies like ESRI and Google Local on hard copy Yellow Page publishers. This talk explores the disruptive nature of these Google initiatives and identifies new opportunities that each creates.

11:00 - 11:50

EKUSABILITY: PUTTING THE STUDENTS IN OUR SITES

Cindy Judd, Stefanie Brooks & Cristina Tofan, Eastern Kentucky University

EKU Libraries recently redesigned our website. We felt very strongly that we needed to get students' feedback on these changes in a systematic manner. This presentation will describe the planning process of our usability study, including issues like staffing, question design, and data collection, and what we learned in the process. We will also briefly touch on the concurrent usability study we conducted on the catalog interfaces we were trialing at the time.

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Friday continued

11:00 - 11:50

USING DIGITAL COLLECTIONS IN THE CLASSROOM

Rachel I. Howard, Susan Finley & Emily Symonds, University of Louisville

The University of Louisville Digital Collections, which debuted in May 2007 at <http://digital.library.louisville.edu>, makes a growing body of digital primary source materials freely available online. These materials include historic photographs and texts, oral histories, maps, art, medieval manuscripts, and more. This session will explore how to make use of these materials to engage students' interest in and knowledge of history, culture, and the artifacts documenting them, and to foster critical thinking skills.

12:00-1:30

AUTHOR LUNCHEON

SPONSORED BY KSMA

Bethany Griffin, author of *HANDCUFFS* – speaker

Bethany Griffin is a native of Kentucky and a University of Louisville graduate with degrees in English and Education. She has taught both middle and high school in Mt. Washington, Kentucky. While she loves reading anything and everything, she writes exclusively for young adults. *Handcuffs* is her first YA novel, and she is currently revising one novel, rewriting a novel, and beginning a screenplay for *Handcuffs*. She lives in Louisville with her husband and two children.

1:00 – 3:20

INFORMATION TECHNOLOGY ROUND TABLE BUSINESS MEETING,

1:00-1:30

The IT Round Table sponsored program will immediately follow the business meeting.*

*EXPERIENCING IT K-100: ENSURING CONTINUITY FOR LIFELONG RESEARCH NEEDS, 1:30-3:20

Johan Koren, et al.

Kentucky students are woefully unprepared for college level research. How do we ensure that they get IT and get the support they need from Kindergarten through the rest of their lives? We will have a panel discussion with representatives from school, academic and public libraries. This session is sponsored by the IT Round Table. The ITRT Business Meeting is scheduled for 1:00 PM, immediately preceding this session.

1:00 - 1:50

MISSION (ALMOST) IMPOSSIBLE: EFFECTIVE MANAGEMENT OF BUSY CIRCULATION DEPARTMENTS

Terri Brown, Jennifer Mattern & Jen Bartlett, University of Kentucky
Sponsored by the Library Support Staff and Resource Sharing Round Tables.

As a manager of circulation, everything you manage for your library is top priority and due yesterday! How do you motivate your staff, students and volunteers to give the best service possible? How do you keep yourself motivated? Join us for a discussion of strategies and techniques that can help you supervise an often-overlooked, but very important, department in your academic or public library.

Friday continued

1:00 - 1:50

CULTURE AND CONFLICT: HOW TO MANAGE INTERPERSONAL CONFLICT WITH YOUR ORGANIZATIONAL CULTURE

Jack G. Montgomery, Western Kentucky University

This program seeks to provide ideas and tools for managing interpersonal conflict in our work environments and to promote awareness of the different organizational cultures that develop in library organizations. The objective is to promote enhanced management skills through greater understanding of personal and group dynamics.

1:30 - 2:20

LIBRARY INSTRUCTION: WHAT'S THERE TO TALK ABOUT?

Julie S. George & Kevin Jones, Eastern Kentucky University

EKU Libraries formed the Instruction Discussion Group (IDG) in April 2008 to gather library instructors to discuss, plan and organize the EKU Libraries Instruction program. Two major outcomes of the IDG so far are the statewide Library Instruction Symposium with Jeffrey Liles and the creation of the EKU Libraries Instruction Charter. Learn how EKU Librarians created the charter, what we plan to do with it and future directions of the IDG.

1:30 - 2:20

COLLABORATIVE TWEEN PROGRAMMING @ YOUR LIBRARY!

Julie R. Mills & Brian Kidd, Kenton County Public Library

Tweens are the newest underserved group in public libraries. They are too old for children's programs and too young for teen programs. Most libraries don't have a Tween Librarian, so how can we serve this group through programming? We'll show how collaboration between a Children's Librarian and a Young Adult Programmer can turn into successful Tween programming. We will discuss how to find program ideas, how to get the word out to tweens, budgeting issues and more.

1:30 - 2:20

THREE FOR THE PRICE OF ONE: CREATING A PACKAGE OF TUTORIALS TO TEACH AND ASSESS INFORMATION LITERACY SKILLS

Nicole M. Montgomery, Brad Marcum & Kevin Jones, Eastern Kentucky University

To replace our traditionally unsatisfactory orientation efforts, a team of EKU librarians created a set of tutorials using Captivate aimed at teaching basic information literacy skills to lower division distance students. These tutorials were designed to be modular, flexible and accessible via LibGuides, a web 2.0 library knowledge sharing system. An orientation quiz was included as an assessment tool. The success of the tutorials was such that they were adopted across the EKU community.

1:30 - 2:20

GEAR UP FOR THE ACT!

Lisa Lintner-Sizemore, Louisville Free Public Library

Gear Up for the ACT is a program that children's, teens and adult services library staff members have offered at the Louisville Free Public Library. Through a PowerPoint presentation, staff offers strategies and tips to students in helping them succeed on the ACT college entrance exam, a test that is given to every high school junior by state mandate. Students also have access to a tutorial on using the Learning Express Library database for extended practice sessions.

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Friday continued

2:30 - 3:20

PIG SKULL FATHER-SON BOOK CLUB: GESTATION, BIRTH AND EVALUATION

Mike Key, Scott County Public Library

Scott County Public Library's guys-only Pig Skull Father-Son Book Club has been rolling in the mud for over two years. Learn how the Pig Skullers got started, how it works and how it will be improved.

2:30 - 3:20

A KENTUCKY KYLEIDOSCOPE: DIGITAL AND DELIGHTFUL

Enid Wohlstein, Kentucky Virtual Library; Eric Weig, University of

Kentucky; Greg Finkbonner, Kentucky Department of Education

Kyleidoscope provides our historians, libraries, K-12 educators, and students convenient access to some of Kentucky's most unique resources that span history from 1750 to today. Take a tour and explore Kyleidoscope's historical information organized by theme, with instructional worksheets, historical details and links to some of the best digitized photographs and documents from archives now on the web. The site, which can be used in the classroom, provides a timeline of Kentucky's history divided into themes or eras. Each theme provides links to events that occurred during that period of time in Kentucky's history. The site was launched spring 2009 as a joint project of Kentucky Virtual Library, Kentucky Department of Education and University of Kentucky Libraries Special Collections/Digital Programs.

2:30 - 3:20

WHAT'S NEW IN YOUNG ADULT LITERATURE

Dawn McMillan, Boone County Public Library; Valerie Davis, Campbell County Public Library

Sponsored by Young Adult Library Services Association.

With approximately 3,000 books being published annually for young adults, it's a challenge to keep up with the latest titles. We can help! Attendees will get a quick overview of this year's interesting and must-read titles. Learn about the latest fiction, nonfiction, graphic novels, manga, audiobooks and more. Find out about resources from the Young Adult Library Services Association (YALSA) to help you update your collection and assist with readers' advisory. Get an up to date overview of YALSA's six literary and media awards and lists of recommended reading, listening and viewing for teens. The presenters, Dawn McMillan Teen Librarian for the Boone County Public, and Valerie Davis Teen Librarian for the Campbell County Public Library are members of the YALSA committee Popular Paperbacks for Young Adults.

2:30 - 3:20

FILE SIZE DOES MATTER

Patrick Davison, Hazard Community & Technical College

When preparing an image for the web, PowerPoint, PDFs, etc.; file size, format and image dimensions do matter. All too often websites will not load quickly, or at all, because files are too large. While you may not be preparing a PowerPoint or PDF for the web, you may want to put it on a website later. There will be a demonstration of free software to prepare images for different applications.

2:30 - 3:20

TOP 10 THINGS TO DO IN A MEDIA CRISIS

Jimmie Epling, Kentucky Department for Library and Archives

You never know when a controversy will strike and the media will descend upon you wanting answers to their questions. How will you respond? There are 10 things you can do before any crisis erupts that just might make the difference between a media success and a disaster.

Friday continued

2:30 - 3:20

MANAGING BY THE SEATS OF OUR PANTS

Cindi Trainor & Betina Gardner, Eastern Kentucky University

Librarians frequently fill supervisory roles, but precious few management training opportunities exist in the library world. Library management courses teach the day-to-day management of libraries, but most personnel management and organizational development skills are learned on the job. This session will provide participants with management and coaching tips from two Gen-X librarians who supervise public services and technology staff in a medium-sized academic library—including tips for avoiding common management mistakes.

3:30 - 4:20

STUDENT MULTIMEDIA PRODUCTION WITH A SCIENTIFIC FLAVOR

Cynthia Warner & Larry Moore, Kentucky Educational Television

This hands-on workshop introduces the basics of video production with a focus on science. Workshop content includes the following: working in teams; interview techniques; scriptwriting for news, interviews, and original productions; production terminology, planning, and evaluation; audio and lighting tips; shot composition; basic in-camera editing; science applications of production. This workshop will not address in-depth use of editing software.

3:30 - 4:20

INTERVIEWING FOR A LIBRARY JOB – WHAT TO EXPECT

Paul Lanta, Director, Library Media Services, Jefferson County Public Schools; Melissa Laning, Associate Dean, Assessment, Personnel & Research, University of Louisville; Michael Steinmacher, Director, Barr Memorial Library, Fort Knox and Former Manager of Branch Services, Louisville Free Public Library; Enid Wohlstein, Director, Kentucky Virtual Library

Are you a library school student, recent graduate or thinking about changing your library specialty? A panel of administrators from various types of libraries will give you some hints and tips to make you more comfortable with the interview process.

3:30 - 4:20

ENGAGE THE K-3 LEARNER WITH LOW LEVEL DATA BASES: RESEARCHING AT THE EARLIEST AGE!

David J. Burrow, Regional Manager, Capstone Publisher's

Library Media Specialists will explore how teaching students to research at the earliest age will help their skills with navigation, research, writing and citing their work as they reach report writing age.

3:30 - 4:20

USING MICROSOFT PHOTO STORY IN AN ELEMENTARY LIBRARY MEDIA CENTER

Emily Harmon, Crossroads Elementary School

Microsoft Photo Story is a free download on any computer using authentic Microsoft Office. Photo Story is a fun and unique software program that allows students to create slideshows of photos or clipart on any topic! While similar to PowerPoint, Photo Story offers students the chance to be more creative and artistic in their delivery of information. This very user friendly program is great for integrating library concepts and technology concepts in the elementary or middle school library media center. Come discover the basics of how to use Microsoft Photo Story and ideas for student projects utilizing this program.

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Friday continued

3:30 - 4:20

DIGITAL CITIZENSHIP FOR THE MEDIA SPECIALIST

Missi Baker and Larry Moore, KET Education Consultants

Are your students good cyber citizens? With limitless access to music, movies, technology, and 2.0 tools, students are constantly consuming and creating digital content and sharing via social media. However, these same techno-savvy kids rarely understand the rules that dictate the ethical use of digital media and the powerful impact such media has on their lives. Leave this session armed with KET and other resources and strategies which teach how to decipher complex media messages and promote the digital etiquette and responsible interactions required in the digital age.

3:30 - 4:20

KET'S ONLINE RESOURCES: MAKING THE MOST OF ALL KET HAS TO OFFER

Kathy G. Davis, KET Education Consultant

Attend this open-discussion session to discover all of the rich online resources KET has to offer. We will explore KET's education website to discover the magnitude of our easily-accessible, downloadable, and streamable K-12 resources within. You will receive information on all of these resources, with time allowed for your suggestions/ideas and Q's & A's throughout the session. You will leave the session with confidence that you are the "information specialist" of KET resources in your building. This session is recommended, especially if you were unable to attend a KET Spring Meeting.

3:30 - 4:20

KENTUCKY BLUEGRASS AWARDS (HIGH SCHOOL)

Amanda Hurley, Henry Clay High School, Lexington; Janet Wells, Rockcastle County High School; Paula Clark, Butler County High School

What are the KY Bluegrass Awards? Come & find out! Hear the high school KBA book list "book talked" with suggestions on library displays, vote/ballot ideas and possible promotion ideas with some of the selections.

4:30 - 5:20

APPALACHIA: THE PEOPLE, THE PLACE, THE STORY

Linda Pack, EKV teacher (Children's Literature) / author of A is for Appalachia The Alphabet of Appalachian Heritage

Take a journey back in time to the wit and wisdom of our Appalachian ancestors. Enjoy the music of the mountains, the poetry of its people, the traditions of the time, and the sense of community that held it all together. We will dance, sing, play, tell stories, and look at many Appalachian picture and chapter books for use in the classroom. You will come away with some great teaching ideas and a wonderful Appalachian bibliography.

4:30 - 5:20

EXPLORING THE WORLD BOOK WEB

Floyd W. Hicks, Vice-President, World Book, Inc.; Rita Baker, World Book Associate; Patricia Dawson, World Book Associate

Demonstrating the use and benefits of all the databases on the World Book Web including: World Book Student, WB Kids, World Book Advanced, plus our Differentiated Site, and Digital Libraries.

Friday continued

4:30 - 5:20

THE 3 R'S: RECRUITMENT AND RETIREMENT IN THE RECESSION

Wayne Onkst, State Librarian, Kentucky Department for Libraries and Archives

Sponsored by the ALLERT

Libraries have been hit hard with the recession, but how do you still recruit quality people during tough economic times? For librarians still working, how does the recession affect your retirement plans? Come hear about what can be done in the recession to improve recruitment efforts and your retirement.

4:30 - 5:20

GREAT READS FOR TEENS-PART V

Terri Kirk, Reidland High School

If you are wondering what books to order to entice your teens, come to this session to hear the latest 100 books that Terri has read.

4:30 - 5:20

LYRASIS MEMBER FORUM

Rhoda Mayfield, Rob Aaron, Meryl Cinnamon

This member forum is an opportunity to share information regarding Lyrisis with members and non-members alike. Topics will include: membership benefits, programs and services. Participants will be urged to ask questions and give invaluable feedback. We hope you will join us.

5:30 - 6:30

KSMA BOARD MEETING

7:00 - ?

KSMA PAST PRESIDENTS' DINNER OUTING

Saturday, October 3, 2009

8:00 - 8:50

FEARLESS JACK MEETS THE NET

Paul Brett Johnson, Author & Illustrator; Denise Newbolt, Kenton Elementary

The author of *Fearless Jack*, *Old Drye Fry*, and other Appalachian favorite folktale books, Paul Brett Johnson will introduce his new web site that offers Appalachian drama scripts and resources that apply directly to Kentucky Core Content standards in the Arts and Humanities area. Denise Newbolt will offer these scripts as a hands-on resource purchase and show how to use the scripts with students for different types of performances. www.pbjscripts.com

8:00 - 8:50

THE BEST NEW CHILDREN'S LITERATURE, GRADES 3-5: KBA NOMINEES FOR 2010

Michelle L. Lemmon, Model Lab School, EKV

Book talks about the best and the newest children's literature for Grades 3-5: the Kentucky Bluegrass Award Nominees for 2010! The KBA Nominees for Grades 3-5 for 2009-2010 will be introduced and new KBA books will be given away as door prizes! The KBA is Kentucky's state children's choice literature award. The program motivates students to read independently by providing an annual list of high-quality, high-interest, and most current children's literature. KBA program information and ideas for implementation included as well.

in an ever changing world...

Saturday continued

8:00 - 8:50

GREAT READS FOR TEENS-PART V

Terri Kirk, Reidland High School

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8:00 - 8:50

EXTREME MAKEOVER: KYVL EDITION

Betsy Hughes, Electronic Resources Librarian, Kentucky Virtual Library; Enid Wohlstein, Kentucky Virtual Library

Whether you are an experienced user or have never seen KYVL before, this session will provide you with the perfect introduction to KYVL's new website and search tool, as well as our wide array of resources for K12 librarians, students and educators.

8:00 - 8:50

EXPERIENCE SUCCESS @ YOUR LIBRARY WHEN YOUR JOB IS THREATENED

Johan Koren, Coordinator, Library Media Program, Murray State University

In this ever changing world, media specialist positions are being reduced or eliminated. What do you do when your job is threatened? How do you work successfully to prevent the threat from ever coming up? This session will look at some alternatives and discuss how we can work together to support each other—and demonstrate that the library media specialist is indispensable and irreplaceable.

8:00 - 8:50

BOOK CLUBS: WAYS TO MOTIVATE AT RISK READERS

Diana Wireman, Russell-McDowell Intermediate School

A presentation of different ways to conduct book clubs, including getting those at risk students interested in becoming involved. Take away tips for successful book clubs and methods on collaborating with the public libraries in your book clubs.

9:00 - 9:50

ACTIVELY ENGAGING ALL STUDENTS WITH CHILDREN'S LITERATURE

Dr. Kathy Brashears, Tennessee Technological University

During this session participants will listen to children's literature and engage in researched-based reading strategies. Attention will focus on strategies that tap into different multiple intelligences. Since this session is designed for lively participation, bring your singing voices and can-do attitudes!

9:00 - 9:50

KYVL ADVANCED: DATABASE TRAINING

Betsy Hughes, Electronic Resources Librarian, Kentucky Virtual Library; Enid Wohlstein, Kentucky Virtual Library

This session will provide practical training on how to use KYVL resources through the vendors' native interfaces for K-12 students. Presenters will focus on specific characteristics of each interface and introduce attendees to some tips and tricks for using each one. All attendees of this session will receive a list of links for various training and instructional resources related to the interfaces covered.

Saturday continued

9:00 - 9:50

WHAT'S NEW FOR SCHOOLS @ B&T

Andrea Burnett, District Account Manager, Baker & Taylor

Find out what's new at Baker & Taylor and what we can do for your library.

9:00 - 9:50

YEAH! I'M A NEW LMS... NOW WHAT DO I DO?

Melissa A. Wallace, Grant County High School

As a new LMS for the 2008-2009 school year, I will share some of my survival strategies, experiences, and advice for others who will be starting out in the 2009-2010 year. For example, collaboration, inventory, weeding, documentation, etc.

9:00 - 9:50

REV UP RELATIONSHIPS @ YOUR LIBRARY (AND OTHER LIBRARIES, TOO!)

Brenda Metzger, Lone Oak High School; Jennifer A. Wetzel, Hendron-Lone Oak Elementary School; Terri Kirk, Reidland High School; Lisa Hughes, Heath High School; Shelia Swab, Lone Oak Middle School

Do you ever feel you are the only driver in the race? Find out how to develop relationships with public, academic, special and other school libraries in your area. Learn how to start a group for advocacy, networking and professional development. Inspire others to join the race! Get refueled during this pit stop while watching videos of networking activities, including Precision Book Reading Team, Book Cart Drill Team, and the Let's Get Physical Library Workout!

9:00 - 9:50

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9:50 - 10:20

NO CONFLICT EXHIBIT TIME

10:30 - 11:20

GETTING KIDS TO READ WITH EDGY YOUNG ADULT LITERATURE

Bethany Griffin, English teacher/YA author- Bullitt East High School

In this session I will explore the appeal of edgy YA literature. Why it gets kids to read, why it isn't an invitation or recipe for their own destructive behavior, and how it draws kids from all reading levels and interests. I'll also discuss: A bit about what's going on in YA today. What does edgy mean? What subjects push the boundaries of YA lit? Some of the trends in edgy YA today. Should books for teens have a moral? What does reading teach kids? Experiences with reviews and media as an author of YA Lit (you wrote WHAT for teens?). Classroom experience. The High Concept Book . I will talk about my experiences as an author of edgy fiction with my book HANDCUFFS, my experiences as a teacher of regular English classes, and this semester of an elective class in YA literature where we talk daily about issues in YA fiction.

Saturday continued

10:30 - 11:20

WEEDING: THE LAST CHAPTER IN A BOOK'S SHELF LIFE

Dr. Linda Esser, Associate Teaching Professor, University of Missouri
Few things are more difficult for librarians than weeding, or deselection materials, particularly books. Skyrocketing materials costs, state standards and increasing demands for resources makes weeding a complex activity and, for some of us, a painful one. Take both a light-hearted and serious look at the process of weeding as an essential part of collection management – policies, criteria, strategies and resources. Bring your favorite “weed” to share.

10:30 - 11:20

READING PIT STOPS: REFUELING A LOVE OF BOOKS

Jennifer A. Wetzel, Library Media Specialist, Hendron-Lone Oak Elementary School

Do your students race to the reading finish line without enjoying the experience? Help students and their families refuel a love of reading with pit stops! The “pit stops” include summer reading programs, coffeehouses, themed family reading nights, school wide Read Across America contests, online surveys and polls about reading interests, and more! Cross the finish line and wave the checkered flags for this family literacy session discussing hands-on activities to rev up reading at your school!

10:30 - 11:20

EXPERIENCE SUCCESS @ YOUR LIBRARY WHEN YOUR JOB IS THREATENED

Johan Koren, Coordinator, Library Media Program, Murray State University

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10:30 - 11:20

OUR CALDECOTT CANDIDATES AND NEWBERY NOMINEES...SO FAR!

Becky B. Nelson, Hearn Elementary; Erinn H. Conness, Paul Sawyer Public Library; Jessica Holmes, Westridge Elementary; Carolyn Lynch, Elkhorn Elementary

Reviews of the best 2009 picture books and novels for PK - 8th grade.

10:30 - 11:20

READ POSTERS FOR DUMMIES

Toni Moore, Simon Kenton High School

We've all seen the READ CDs in the ALA Graphics catalog. These offer a way to make professional-looking READ posters of our students and staff. However, using Photoshop to make the ALA celebrity look-alike posters can be daunting. This session will walk you through the process in steps that even a Photoshop novice can follow.

11:30 - 12:20

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Saturday continued

11:30 - 12:20

PRIMARY PICKS FOR 2009

Anne Bainbridge, St. Athanasius School

Hear about and see some of the best new books for 2009. Many of the ALA best books will be presented along with many of the presenter's favorites for 2009.

11:30 - 12:20

ADDING TOOLS TO YOUR ADVOCACY TOOLBOX

Melissa E. Gardner, Instructor, University of Kentucky School of Library and Information Science

It's time to show administrators, teachers, and parents what an important role you as a library media specialist play in the school. This session will look at tools to help you get that message across. We'll look at research, ways to collect and share data, ways to increase visibility, and ways to gain support for your program.

11:30 - 12:20

GETTING THEIR 15 MINUTES: HIGH SCHOOL PODCASTING OF LITERATURE CIRCLES

Noel P. Gnadinger, South Oldham High School; Adam Watson

Podcasting literature circles is a great way to actively involve teens in reading and talking about reading. In our presentation, we will outline how to implement podcasting, from getting the student started to using Audacity to record your podcasts, to creating a podcasting website so your students get their “15 minutes of fame.”

11:30 - 12:20

LITERATURE AND NATURE

Sally Horowitz, Northside Elementary

In a world of television and video games, recent studies show that children are increasingly disconnected from nature. Creating a school flower garden is one way to connect kids to literature AND nature. In the words of Miss Frizzle “Take chances, make mistakes, and get messy!”

11:30 - 12:20

CYBER BULLYING: WHAT DOES IT HAVE TO DO WITH US?

Dr. Christine McIntosh, Consultant, Kentucky Center for School Safety

Cyberbullying, a very real threat to the safety and well being of our young patrons, uses technology to intimidate and harass the vulnerable, with devastating results. This session focuses on what constitutes cyberbullying, how children and teens can avoid being a victim, what can be done to avoid cyberbullies online, tips for what needs to be done if it occurs, and the special role libraries/librarians can play in helping our young people deal with cyberbullying.

12:30 - 1:20

WRITING TRUTHFULLY FOR YOUNG PEOPLE

Heather Henson, Author

Heather Henson discusses how she came to be a writer of books for young readers, sharing her own experience of working in the children's books editorial department of Harper & Row Publishers, later HarperCollins, fresh out of college. Using a PowerPoint slide presentation, Heather discusses the importance of writing truthfully for young people, interweaving excerpts from her own work with recollections of classic children's books that had a huge impact on her as a child along with fascinating facts about the life and work of the most influential and controversial children's books editor of 20th century: Ursula Nordstrom.

in an ever changing world...

Saturday continued

12:30 - 1:20

WHAT'S ON YOUR K-2 BOOK SHELF?

Jennifer Smith, Associate Professor, Northern Kentucky University

A brief overview and history of the Kentucky Bluegrass Award will be presented along with an introduction to the exciting titles on the 2009-2010 K-2 KBA Master List. Remaining time will be spent discussing recently published books for K-2 students that are simply too good to miss. A bibliography will be provided.

12:30 - 1:20

PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR LIBRARY MEDIA SPECIALISTS

Melissa E. Gardner, Instructor, University of Kentucky School of Library and Information Science

Often, the professional development opportunities offered by our schools and districts are aimed toward the needs of the classroom teacher and don't meet the needs of the school media specialist. This session will provide suggestions for free and low-cost professional development activities that will contribute to your growth in the profession.

12:30 - 1:20

BATTLE OF THE BLUEGRASS: HOW TO ORGANIZE A BOOK BATTLE USING KENTUCKY BLUEGRASS AWARD NOMINEES

Kathy Watson, Education Librarian, Learning Resource Center, Eastern Kentucky University; Theresa Mayer, Librarian, Farmer Elementary, JCPS; Linda Wrins-Ryan, Librarian, Wheeler Elementary, JCPS; Sarah Walton, Librarian, Portland Elementary, JCPS

Four elementary librarians from Jefferson County got together at the beginning of the 2009 school year and organized a competition between their schools' book clubs using Kentucky Bluegrass Award Nominees. The teacher/librarians from Farmer, Portland, Minors Lane and Wheeler Elementaries would like to share their experiences and show other librarians across the Commonwealth how easily this reading promotion can be incorporated into any school, district, or public library reading program. The mini-session will include practical aspects of setting up a book battle, ways to generate enough battle questions and challenge activities for the competitions, as well as some of the things that were done with book club members to keep them excited about reading the books on the Kentucky Bluegrass Award list. When competition time finally came, the students were awesome! Come find out how you can involve your readers in the Bluegrass Book Battle too.

12:30 - 1:20

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1:30 - 3:00

KMSA LUNCHEON

Dr. Kathy Brashears

Kathy Brashears is a former elementary teacher and principal. For the past five years she has enjoyed teaching literacy classes at both the undergraduate and graduate levels for Tennessee Technological University. She has also published manuscripts regarding literacy and education in several educational journals including the *Phi Delta Kappan*, *The Constructivist*, *Early Childhood Education Journal*, and *The Rural Educator*. She, too, has served as the chair of the IRA Storytelling SIG and is currently a member of the IRA Early Literacy Committee.

Silent Auction



In the Exhibit Hall
Baskets of Books
(and other items)

Sponsored by: The Districts of the Kentucky School Media Association to benefit KSMA Scholarships
Lots of themed baskets to bid on
Friday 10:00 a.m. - Saturday 11:30 a.m.
Open to all Conference Participants

Benefits of Membership

In addition to publications, programs, and other [professional benefits](#), KLA looks for opportunities to reward members with cost-saving benefits and other programs. This page consolidates the current programs available to KLA members. If you would like to recommend new programs for the Member Services Committee to investigate, please contact any member of the [Member Services Committee](#).



Give back to KLA when you purchase books and other items online! KLA gets money when you use the Amazon.com and Barnes and Noble links to make your purchases! Click one of the buttons at left to proceed to the site. Your purchases will automatically credit KLA!

Get a KLA discount on Long Term Care Insurance!

Kentucky Library Association
Long Term Care Insurance
Information Center. KLA has contracted with [Great American Financial Resources](#) to offer Long Term Care Insurance to KLA members. Librarians, staff members and their family members are eligible for a premium discount and may also qualify for simplified issued underwriting. You may contact a representative at (859)276-2513 or (800)458-1186, or email CBJack1020@aol.com for additional information.



General Information

Conference Site

The Galt House Hotel & Suites is the site of the 2009 KLA/KSMA Joint Conference. Located on the corner of Fourth and Main, the Galt House Hotel & Suites is the city's largest and most newly renovated destination property. Meet friends on the Conservatory bridge between the towers, delight in the upscale cuisine of Rivue Restaurant or Jeff Ruby's Steakhouse. All within steps of Louisville's attractions like 4th Street Live, Waterfront Park, Louisville Slugger Museum, Louisville Glassworks and the Muhammad Ali Center and just minutes from Churchill Downs, home of the Kentucky Derby.

Hotel Reservations

To reserve your overnight accommodations online, go to www.GaltHouse.com, then to "Reservations." Follow the directions for making a "Group Reservation" and enter the code "295884", or you may call the Galt House Hotel & Suites at (800) 843-4258. Reservations must be made by **September 1st** in order to receive the conference rate of **\$119 single/double in the West Tower or \$135 single/double in the All Suite East Tower**. Please state that you are with KLA when making reservations by phone. Please be advised that the Galt House Hotel & Suites is a popular destination and hotel rooms **WILL SELL OUT AS IT DID IN 2007 and 2008**. If the hotel is sold out please check www.kylibasn.org for alternative locations.

Parking

The cost to park is up to \$12 per day self park or \$18.00 per day valet. The fee will be charged to your room for overnight guests. The non-guest rates may vary. All other attendees will pay upon departure. KLA cannot validate parking tickets. There are alternative lots for parking in the area at lower rates.

Registration

Conference attendees may preregister until **September 21st**. Preregistration packets and meal tickets may be picked up at the conference registration desk which will be located on the second floor of the Galt House East Tower. On-site registration will be available all hours the registration desk is open. Please register in advance to avoid the confusion and delays at the registration desk. The registration desk will be open:

Wednesday, Sept 30th	7:00 am - 4:00 pm
Thursday, Oct. 1	7:30am - 5:00pm
Friday, Oct. 2	7:30am - 5:00pm
Saturday, Oct. 3	7:30am - 12:00noon

Please preregister and avoid congestion at the registration desk. For security reasons, you must visibly wear your 2009 Conference Nametag to enter the presentations & exhibit hall.

Membership Dues

We will accept dues at the registration desk. **Please write separate checks for registration and dues to speed processing.**

Please Note: The Galt House Hotel & Suites is a non-smoking facility. Restaurants & Bars in Louisville are also non-smoking.

Ticketed Events

Advance purchase of tickets for meal functions is highly recommended. Meal tickets are required for each meal and will be collected. Please contact the KLA Office if you have special dietary needs. For security reasons, you must visibly wear your 2009 Conference Nametag to enter the events. **Tickets for "A Midsummer's Night Dream will be distributed beginning at 5:30PM in a location to be announced in the onsite program. You Must have your ticket voucher from your registration packet to receive your ticket.**

Membership Meeting

The Kentucky Library Association holds its annual meeting of the general membership at the KLA Business Meeting during the Annual Fall Conference. The 2009 meeting will be held Friday, October 2 at 10:15 am.

Exhibits

Be present for the Grand Opening of the Conference Exhibits on Thursday at 10:00 am. Please show your support by visiting all of the exhibits. **For security reasons, you must visibly wear your 2009 Conference Nametag to enter the exhibits.**

The exhibits will be open:

Thursday, Oct. 1	10:00am - 12:00noon	1:00pm - 5:00pm
Friday, Oct.2	8:30am - 12:00noon	1:00pm - 5:00pm
Saturday, Oct. 3	8:00am - 12:00noon	

Kentucky Library Association/Kentucky School Media Association

Joint Annual Conference

September 30 - October 3, 2009 - Louisville, KY

Check One

Please Print (This information will be used to prepare your badge.)

Name _____

Library Name _____

City _____

KLA Member 0

ARL Member 0

Non-Member 0

SELA Member 0

Type of library _____
(i.e. Academic, Public, KSMA, etc.)

Mailing Address _____

City _____ State ____ Zip _____ First Time Attendee

Daytime Phone () _____

I am a person with a disability and would like to be contacted to discuss my needs.

Registration Fees	KLA Members		Non-Members	
	Before 9/10	On Site	Before 9/10	On Site
Full Conference Registration	\$95.00	\$125.00	\$155.00	\$185.00
One Day (Circle Day) Wed. Thurs. Fri. Sat.	\$65.00	\$95.00	\$125.00	\$155.00

Full Time Student - Special Rate \$10 Retiree Discount Rate \$25 Registration Fee Total: _____

Meals/Events: The following events are open to all attendees:

Thursday, October 1			
KLA Awards Luncheon	_____	@ \$35.00	= _____
“A Mid Summer's Night Dream”	_____	@ \$35.00	= _____
Talent Show	_____	@ \$ 0.00	= _____
Friday, October 2			
Author Luncheon	_____	@ \$35.00	= _____
Saturday, October 3			
KSMA Awards Luncheon	_____	@ \$35.00	= _____

Indicate special dietary needs: _____

Meal/Events Total: \$ _____

Preconference Workshops: Wednesday, October 1

Preregistration is required for all Workshops

#1 Being green, An “energy star” or a Leed-er	_____	@ \$25.00	= _____
#2 Lead by communicating	_____	@ \$10.00	= _____

Workshop Total: \$ _____

Conference Registration Total: \$ _____

Preregister online at <http://www.kylibasn.org> (We now accept Credit Cards online.)

Register online at www.kylibasn.org or send Registration and Check or Credit Card Information made payable to 2009 KLA/KSMA Conference postmarked no later than September 15th to receive the Preregistration discount.

Credit Card Orders may be faxed to (502) 223-4937.

Registrations cannot be processed without payment. Make Checks payable to: 2009 KLA/KSMA Conference

Refund policy: All refund requests must be submitted in writing by September 21, 2009 and will be assessed a \$10.00 service charge. Refunds will be mailed after the Conference.

Kentucky Library Association • 1501 Twilight Trail • Frankfort, KY 40601

Please Charge \$ _____ to my Mastercard Visa Name as it appears on card: _____

Card Number & 3 digit code: _____ Expiration Date: _____

Billing Address of Card Holder: _____ City, State, Zip: _____

Signature of Card Holder: _____ Email of Card Holder: _____