

## REGISTRATION

***No onsite registrations will be accepted.  
All registrations must be received by April 6.  
Credit card registrations will cost an additional  
\$3 for processing and fees.***

### Early Bird Registration

- Member - \$75 full / \$50 one day
- Non-member - \$100 full / \$75 one day
- Student - \$25 full or one day

***Early bird registration ends March 1***

### Late Registration

- Member - \$100 full / \$75 one day
- Non-member - \$125 full / \$100 one day
- Student - \$50 full or one day

***Late registration ends April 6***

### **Full conference registration includes:**

- Wednesday – Early bird reception
- Thursday – Deluxe continental breakfast, 2 snack breaks, hot lunch buffet, and dance party
- Friday – Deluxe continental breakfast

### Preconference Registration

- \$50 – Preconference only
- \$30 – with conference registration

### **MAKE CHECKS PAYABLE TO:**

SLA Kentucky Chapter

### **MAIL REGISTRATION/PAYMENT TO:**

Alex Grigg  
Lexmark Library  
740 W. New Circle Rd  
Lexington, KY 40550

### **REGISTER/PAY ONLINE AT:**

<http://www.surveymonkey.com/s/8FVJJ8C>

## CONFERENCE ACCOMMODATIONS:

### *Resort Rates, Per Night*

Jenny Wiley Lodge – \$80.96 + tax  
(Single or double occupancy)

One Bedroom Cottage – \$107.96 + tax

Two Bedroom Cottage – \$130.46 + tax  
(Cottage rate is for 2 guests - each  
additional guest is additional \$10 per night)

### **RESERVATION DEADLINE: March 14**

**For reservations, call: 1-800-325-0142**

*(Please mention the Kentucky Library  
Association when you make your  
reservation to ensure that you receive the  
conference rate!)*



**We look forward to seeing you at  
Joint Spring Conference!**

### Conference Planning Committee

James Manasco (Chair), ALS Chair  
Virginia McClure, SLS Chair  
Lesley Jackson, SLS Chair-Elect  
Abby Thorne, KYSLA President  
Valerie Perry, KYSLA President-Elect  
Alex Grigg, Conference Financial Manager

# Kickin' It Up A Notch: Improving Our Professional Image



## 2011 Joint Spring Conference

April 13 – 15, 2011  
Jenny Wiley State Resort Park  
Prestonsburg, KY

KLA Academic Library Section  
KLA Special Library Section  
SLA Kentucky Chapter

### WEDNESDAY, APRIL 13

Registration	12:00 – 1:00 pm
Preconference	1:00 – 4:00 pm
Registration	4:00 – 6:00 pm
Early Bird Reception	5:30 – 7:30 pm

#### PRECONFERENCE

*Presented by Mike Crumpton,  
Associate Dean for Administrative Services,  
University Libraries,  
University of North Carolina at Greensboro*

#### **Maintaining a Professional Presence**

This presentation will discuss how a professional presence is important for all levels from students to seasoned professionals and why it must be maintained as situations change. We will explore the elements important to professional presence including virtual and non-verbal attributes. Emotional intelligence also plays a key role in one's professional image. Resources for exploration of emotional intelligence will be provided as well.

#### Concurrent Sessions I

##### **The Whole Buffalo: Improving Our Professional Image with Limited Resources**

Amanda Peach, Benjamin Rawlins, Debra Tate  
Kentucky State University

##### **Make It Stick: Using Active Learning in Library Instruction**

Julie Silver George, Eastern Kentucky University  
Clay Howard, Morehead State University

##### **Enhance Your Chances: How to Shine Brightly in a Tough Job Market**

Mark Shores, Miami University Hamilton  
April Ritchie, Kenton County Public Library

### THURSDAY, APRIL 14

Registration	7:30 am – 12:00 pm
Deluxe Continental Breakfast	8:00 – 9:00 am
Opening Session	9:00 – 10:30 am
Mid-Morning Break	10:30 – 10:45 am
Concurrent Sessions I	10:45 – 11:30 am
Lunch Buffet (Lodge)	11:45 am – 12:45 pm
Concurrent Sessions II	1:00 – 1:45 pm
Concurrent Sessions III	2:00 – 2:45 pm
Afternoon Break	2:45 – 3:00 pm
KLA Academic Section Meeting	3:00 – 3:45 pm
KLA Special Section Meeting	3:45 – 4:30 pm
SLA Kentucky Chapter Meeting	4:30 – 5:15 pm
Dinner (on your own)	5:30 – 7:30 pm
Dance Party	7:30 – 9:30 pm

#### Concurrent Sessions II

##### **First Impressions as Lasting Impressions: How Traditional Freshmen Perceive Reference Desk Workers**

Ashley Ireland and Jeff Henry  
Murray State University

##### **Learning Spaces – Enhancing the Library's Image**

Mary Krautter and Mike Crumpton  
University of North Carolina at Greensboro

##### **Statistics: Are You Crunching Numbers or Are They Crunching You?**

Betsy Hughes, Kentucky Virtual Library  
Tom Kmetz, Morehead State University

#### Concurrent Sessions III

##### **Telling Your Special Library Story: What the Administration and Co-Workers Need to Hear**

Donna Slaton, Green River Correctional Complex

##### **A Reference Redo: What Happens When Reference Isn't Reference Anymore?**

Jackie Young and Janice Poston  
Spalding University

##### **Managing Your Online Image**

Alison Steedman, University of Kentucky

### FRIDAY, APRIL 15

Registration	8:00 – 9:30 am
Deluxe Continental Breakfast	8:00 – 9:30 am
Concurrent Sessions IV	9:30 – 10:15 am
Networking Break & Room Check-Out	10:15 – 11:00 am
Closing Session	11:00 am – 12:30 pm

#### Concurrent Sessions IV

##### **"But You're Not REAL Faculty!": The Issue of Librarian Image on the College Campus**

Jennifer Bartlett, University of Kentucky

##### **But Libraries Are Such Peaceful, Happy Places: A Critical Look at Dynamics of Conflict in the Workplace**

Jack Montgomery, Western Kentucky University

##### **More Than a Library, More Than a Writing Center: Noel Studio for Academic Creativity at Eastern Kentucky University**

Jackie Hawes, Eastern Kentucky University and  
University of Kentucky

## ***Invited Speakers***

### **Opening Session: Ruth Kneale**



Ruth Kneale is the author of ***You Don't Look Like a Librarian: Shattering Stereotypes and Creating Positive New Images in the Internet Age***. She is the Systems Librarian

at the National Solar Observatory in Tucson, Arizona.

### **Closing Session: Leslie J. Reynolds**



Leslie Reynolds is an Associate Professor and the Senior Head for Collections and Services at Texas A&M University. She currently serves on the Libraries' Committee on

Appointment, Promotion, and Tenure. She is the founding editor of an open source journal titled ***Practical Academic Librarianship: The International Journal of the SLA Academic Division***. She will speak about professional development for librarians, including tenure issues.