

Conference Registration Form

KPLA/KLTRT 2010 Spring Conference
April 14-16, 2010

Please send this form with payment (payable to KLA/KPLA) by April 1 to:
Libby Childers, KPLA Treasurer
McCracken County Public Library
555 Washington Street
Paducah, KY 42003
lchilders@mcplib.net

Name: _____

Library: _____

Address: _____

Phone #: _____

Status: KLA Member KLTRT Member Non-member FOL Member

**Pre-Conference Workshops
(Wednesday)**

	KLA/KLTRT Member Cost	Non-Member Cost	
Management – What Does That Mean? (9-12 pm)	\$25	\$50	
Building Vulnerability (9-12 pm)	\$25	\$50	
Staff Safety in the 21 st Century (1-4 pm)	\$25	\$50	
Promoting Your Library (1-4 pm)	\$25	\$50	
Full Conference Registration (Thursday & Friday)	\$75	\$115	
Student Conference Registration (Thursday & Friday)	\$45	\$45	
One Day Registration: <input type="checkbox"/> Thursday <input type="checkbox"/> Friday	\$55	\$85	
KPLA/KLTRT Awards Luncheon (Thursday @ 12pm)	\$25	\$25	
Bowling Green Hot Rods Baseball Game (Thursday @6:35)	\$26	\$26	
Total \$ Enclosed:			

Do you require a vegetarian meal: _____

In case of emergencies, all refund requests for conference registration must be submitted in writing by April 1st, 2010. Refunds will not be issued for meal tickets. On-site registration will be available at the conference, except for the luncheon.

Conference Location:

Holiday Inn University Plaza
1021 Wilkinson Trace
Bowling Green, KY 42103
Phone: 270-745-0088
Fax: 270-842-9585
www.hibowlinggreen.com

Remember to ask for the KPLA Conference Rate!

Program Tracks

- Administration** Includes managerial topics like human resources, leadership, finance, public relations, and other administrative library functions. Also includes governance related issues like policy planning and board development.
- Adult Services** Includes adult programming, customer service, and reference topics.
- Cataloging** Includes acquisitions, collection development, collection management, catalog management, and ILS issues.
- Outreach** Includes bookmobile, homebound delivery, delivery services to senior citizens, and outreach to outside organizations (excluding daycares/preschools or other youth-related organizations).
- Technology** Includes programs for system administrators, any web applications, and trends in technology. Does not include ILS topics.
- Youth Services** Includes programming, collection development, and other services specifically targeted to children and young adults, including outreach.

Pre-Conference

Wednesday April 14, 2010

8-5:00 pm
Registration Kiosk

REGISTRATION OPEN

9-12:00 pm
Meeting Room 5

MANAGEMENT – WHAT DOES THAT MEAN?

Bill Waltrip, Trainer

This session will help you take a fresh look at your management style; identify the common mistakes made by managers; empower employees without losing control and building and managing a team.

9-12:00 p.m.
Meeting Room 1

BUILDING VULNERABILITY

*Rocco Pepe, Homeland Security Intel Analyst, Scott County EMA/OHS
Les Powel, SCEMA Safety Officer, Scott County*

Keeping your library facilities safe is always a concern. Learn how to conduct a facility safety assessment, become aware of the hazardous materials that can be found in many buildings and learn how to train your staff to keep your facilities safe for everyone. This session will include plenty of time to ask questions from the experts.

1-4:00 pm
Meeting Room 5

STAFF SAFETY IN THE 21ST CENTURY

Bill Waltrip, Trainer

Understanding the scope of the issues involving staff safety in libraries, recognizing the warning signs of violent behavior, keeping alert for signs of potential trouble and being prepared to take action

1-4:00 pm
Meeting Room 1

PROMOTING YOUR LIBRARY

*Robin Klaene, Director of Public Relations & Development, Kenton County Public Library
Doug Tattershall, Media Relations Coordinator, Lexington Public Library
Amy Morgeson, Library Director, Marion County Public Library
Jayne Pelaski, Marketing Manager, Warren County Public Library
Barbara Deeb, Western Kentucky University/WKYU-PBS/WKYU-FM*

Learn how staff from small, mid-size and large library systems promote their cause, respond to media and how they use social media tools such as Twitter, Facebook and YouTube to further their library's message. This interactive panel discussion will address using partnerships (schools, businesses, organizations) to expand your message, PR on a shoestring budget, working with the media and using the new social media tools.

Thursday, April 15th

7:30-5:00 pm
Registration Kiosk

REGISTRATION OPEN

7:30 am

LIGHT CONTINENTAL BREAKFAST

8-8:50 am
Ball Room A

GENERAL SESSION

Wayne Onkst, Kentucky State Librarian and Commissioner
Charlene Davis, Kentucky Department for Libraries and Archives

The State of Kentucky Public Libraries and Kentucky Department for Libraries and Archives.

9-9:50 am
Meeting Room 1
Track: Young Adult

TWEENS: MIND THE GAP

Clara Gerner, Young Adult Librarian, Campbell County Public Library
C.J. Connor, Children's Librarian, Campbell County Public Library
Chelsea Graham, Children's Programmer, Campbell County Public Library

"Mind the Gap" is a British warning to watch out for the space between the subway train and the platform. "Don't fall through!" This analogy can also describe the programming gap that can occur between the children's and teen level. Whether you call them "Tweens" or something else, the 9-12 age group is at risk for falling through and losing their love of the library. This presentation would discuss ideas on how to reach this at risk group and help your library to "Mind the Gap."

9-9:50 am
Meeting Room 2
Track: Technology

SHORT MESSAGES, BIG RETURNS: MAKING THE MOST OF ONLINE AND MOBILE OUTREACH WITH TWITTER, FACEBOOK, AND MYINFOQUEST

Ann Schoenenberger, Business Librarian, Kenton County Public Library

How can you provide quality library service in 140 characters or less? Libraries across the country are trying to answer that question and adapt new tools to reflect their mission. With challenge comes opportunity as libraries engage new users, join online communities, and adapt reference service for mobile phones. Learn about how organizations are using Twitter, Facebook, and mobile text services to build relationships beyond the walls of the physical library. The presentation will provide practical advice, suggest libraries and people to emulate, and continue the discussion of the adaptable library and best practices for new technology.

9-9:50 am
Meeting Room 3
Track: Administration

GOING GREEN FOR THE GREEN

TBA

Building a LEED certified library is expensive and let's face it, being able to build a new facility just isn't on many of our horizons. What are the changes we can put into place in a relatively short time on a budget or that may qualify for grants or other alternative funding? Learn what is out there now and in the future and how to use it too save money.

9-9:50 am
Meeting Room 4
Track: Adult Services

EVENING UPSTAIRS @ YOUR LIBRARY AN ADULT PROGRAMMING SUCCESS STORY

Bobbie Wrinkle, Adult Services Librarian, McCracken County Public Library

Adult programs --Spark the Imagination, Nourish the Spirit and Expand the Mind! McCracken County Public Library has offered adult programs since 1994, reaching a broad community with author events, poetry readings, and presentations by scholars, noted authors and local "experts". McCracken County Public Library can be viewed as a main source of cultural programming in the Western region. Be inspired to begin Adult Programming at your library as Bobbie Wrinkle, Adult Services Librarian & coordinator for the Evenings Upstairs @ Your Library series, shares the fundamental elements for successful programming and offers practical tips for planning, promoting and presenting programs that entertain, enlighten and educate.

9-9:50 am
Meeting Room 5
Track: Administration

SUPPORT STAFF - THE FACE (AND REPUTATION) OF YOUR LIBRARY

Karen Spitler, Branch Manager, Campbell County Public Library

Which group of staff receives the least amount of training and information, yet to the majority of library patrons, they are the Library? The Circulation staff. Their knowledge, training, and customer service skills are what make a library's reputation. We make sure they know how to treat customers nicely and how to work the circulation computers, but do we train them to deal with all aspects of library life and make sure they know how important they are?

9-9:50 am
Ballroom A
Track: Administration

EFFECTIVE COMMUNICATION TECHNIQUES FOR MIDDLE MANAGERS

Alicia Harrington, Daviess County PL

Jamie Bayne, Boyd County PL

Karen Beierlein, Boone County PL

Bessie Gray-Knox, Kentucky Department for Libraries and Archives

Michael Jones, Library Development Manager, Kentucky Department for Libraries and Archives

A panel of middle managers discuss effective communication techniques.

9-9:50 am
Ballroom B
Track: Administration

CENSORSHIP IN THE LIBRARY: CHALLENGES FROM WITHIN AND FROM WITHOUT

*Jimmie Epling, Regional Library Consultant, Kentucky Department for Libraries and Archives
Jamie Bayne, Boyd County Public Library
Ron Critchfield, Jessamine Public Library*

The mark of an excellent public library is the diversity of thought and expression found in its collection. That diversity can also be at the root of controversy when an employee or a member of the community discovers something that offends them in a library's collection. This session will examine how to deal with the challenge of internal censorship from an employee and an external challenge from the public.

9-9:50 am
Hotel A
Track: Technology

THE PAST GOES DIGITAL: KENTUCKY'S LOCAL CONTENT PROJECT

*Jennifer Gregory, Virtual Services Librarian, Boone County Public Library
Bridget Striker, Local History Coordinator, Boone County Public Library*

Kentucky Libraries Unbound is using the OverDrive digital download service to make local audio, video, music and book titles available to patrons around the state 24/7. Come see how this award-winning project is a spotlight on local treasures. Learn how you can participate even if you are not an OverDrive library. A brief discussion of digitization, metadata and copyright will be included.

9-9:50 am
Hotel C
Track: Administration

BRIDGING THE GAP WITH E-MENTORING

*Gail Kennedy, University of Kentucky Libraries: Collection Manager for Classics; Director of Branch Libraries; Director of Little Fine Arts Library; Vice-President/President Elect of LLAMA.
Gail has participated as a mentor in both LLAMA's and UKY's mentoring programs.*

Discover best practices for anyone who has become a mentor or who would like to become a mentor in the "Bridging the Gap: Supplying the Next Generation of Librarians to the Underserved Counties of Rural Kentucky" grant program. The session will include information on safeguarding privacy, confidentiality and codes of conduct. How to set relationship parameters, ground rules, expectations and commitments will be included. An opportunity for current mentors to share their experiences will be provided.

10-10:50 am
Meeting Room 1
Track: Adult Services

READERS' MAPS: THE ROAD TO YOUR COLLECTION

*Carrie A. Herrmann, Public Service Coordinator, Boone County Public Library
Karen Helmlé, Reader Services Associate, Boone County Public Library*

Expand your readers' advisory service with Readers' Maps. This interactive tool takes customers outside of read-a-likes into areas of appeal beyond plot and pacing. This workshop will show you how to map your collections' many points of interest.

10-10:50 am
Meeting Room 2
Track: Adult Services

LIVE MUSIC AT YOUR LIBRARY!

Gary R. Pilkington, Adult Programmer, Kenton County Public Library,

Focus on ways to create and promote live music at the library for patron enrichment, enjoyment and education. Live music can complement literacy programs, YA programs and even local history programs. Creating a music series or one-off programs will be discussed. In addition, with the current economic climate and budget stresses, it is often difficult to create and implement programs with limited funds. Ways to limit economic impact to your already limited budget as well as finding ways to promote live music for little to no expenditures will also be discussed.

10-10:50 am
Meeting Room 3
Track: Adult Services

THERE'S A VAMPIRE IN MY CHRISTIAN FICTION!

Leigh K. Mauer, Readers' Advisory Librarian, Kenton County Public Library

Contemporary Christian Fiction is thriving with a plethora of genre choices. Although gentle reads remain popular, today's authors are pushing the boundaries of Christian Fiction with more edgy, non-traditional, and challenging writing. This session will feature Mysteries, Thrillers, Science Fiction and Fantasy, Horror, Urban Fiction, Chick Lit and Romance. Give in to temptation and learn about what's happening in Christian Fiction!

10-10:50 am
Meeting Room 4
Track: Cataloging

DEVELOPING A TECHNICAL SERVICES TRAINING MANUAL

Doug Williams, Campbell County Public Library

Doug Williams will describe the process that he went through in creating a Technical Services Training Manual for his staff and the benefits that come from a Technical Services Manual.

10-10:50 am
Meeting Room 5
Track: Technology

CONSTRUCTION AND MAINTENANCE OF LOCAL HISTORY DATABASES

Garry Collum, Systems Coordinator, Kenton County Public Library

Tim Herrmann, Kentucky History Specialist, Kenton County Public Library

Learn about the process of creating local history databases, with an eye to making items of local interest, ranging from newspapers, to diaries, to photographs, available to the public in an easy to access format. Collection of materials, their conversion to digital media and the website construction and maintenance necessary to present them to the public will be examined. The methods and techniques used by the Kenton County Public Library to create and maintain their heavily utilized and popular local history databases will be discussed.

10-10:50 am
Ballroom A
Track: Administration

KPLA ADVOCACY COMMITTEE REPORT

JC Morgan, Director, Campbell County Public Library

JC Morgan, KPLA Advocacy Committee Chair, will be talking about the current issues that face librarians in the legislature and discussing tools that can be used to advocate with legislators. Theme: "Just Sit Back, Relax, and Enjoy the Crisis."

10-10:50 am
Ballroom B
Track: Adult Services

COMICS INTERLUDE: HOW GRAPHIC ARE GRAPHIC NOVELS?

Betsy Hughes, Electronic Resources Librarian, Kentucky Virtual Library

Brad Marcum, Distance & Online Education Program Officer, Eastern Kentucky University Libraries

Come join two veteran comic book/graphic novel collectors (one with 3 years experience cataloging them) for a discussion of the nature and attraction of the medium. We'll talk about the differences between comic books, graphic novels and manga, as well as the basic characteristics shared among the three. Session will also introduce attendees to some of the more popular series, summarize the nature of their content and provide examples.

10-10:50 am
Hotel A
Track: Technology

SOMETHING WIKI THIS WAY COMES

Nikole Wolfe, Regional Librarian, Kentucky Department for Libraries and Archives

Alex Love, Systems Administrator, Warren County Public Library

Come see how to use this Web 2.0 tool to better communicate with your staff and patrons. Learn how to set up a free wiki to centralize information, unclog inboxes, contribute ideas and collaborate on projects.

10-10:50 am
Hotel C
Track: Technology

HOW TO TEACH SENIORS TO COMPUTE

Chris Ising, Computer Learning Center Coordinator, Kenton County Public Library

Pam Baker, System Technician, Kenton County Public Library

In this session we cover how we instruct our seniors to welcome the computing world.

Listed below is a brief description of our "Seniors Can Compute Class":

In this class we teach you how easy it is to setup your computer. Seniors are invited to learn how to access the Internet, type a letter, and hear about computer classes that are offered at the Library. We will teach others how to make your senior patrons feel comfortable with computer terminology, software basics, computer hardware, surfing the web, and tips on using the mouse correctly.

11-11:50 am
Meeting Room 1
Track: Administration

CREATING A WELLNESS PROGRAM FOR YOUR LIBRARY'S EMPLOYEES

Teresa Lovely, Cabinet for Health & Family Services, Health Promotion Branch

It is in the library's interest to help employees improve their health. The choices people make every day affect their own long term health and eventually the economic well being of the library and the entire state. With rising health care costs a major concern, administrators have a vested interest in helping their employees achieve healthier lifestyles. This program helps administrators learn from others as they discover Kentucky examples of models that work.

11-11:50 am
Meeting Room 2
Track: Youth Services

A BELL, A BOOK, AND A CHILD: THE LITERACY BELL

Carol Q Sexton, Pulaski County Public Library

It began with a wish, evolved into a dream, and became a symbol of literacy for a small town.

What you need to do it, and making your community ring with a bell of its own! Before we built our new library we wanted to be able to engage the community in as many ways as possible, as we are the center of literacy and language in our community. We sought to embrace, encourage, and enable our youngest patrons to be lifelong readers. The Literacy Bell and its clear, distinct sound is a moniker for something special, that incredible magical moment when a child can make the letters on a page become a word, then a sentence and magically a story.

11-11:50 am
Meeting Room 3
Track: Administration

CARE OF PERSONAL/FAMILY PAPERS

Lois Hamill, CA, University Archivist, Steely Library, Northern Kentucky University

Public libraries frequently collect historical materials which focus on local history or genealogy. Archival records are different from typical library materials. This session will provide an introduction to caring for archival records. Guidelines for appropriate handling by staff and researchers, as well as recommendations for storage of common record types will be presented.

11-11:50 am
Meeting Room 4
Track: Technology

ACCESS NOW!: AN ACADEMIC AND PUBLIC LIBRARY PARTNERSHIP

*Michael Providenti, W. Frank Steely Library, Northern Kentucky University
Robert Zai III, Assistant Professor, Coordinator of Information & Research Assistance,
W. Frank Steely Library, Northern Kentucky University*

This presentation will introduce “Access Now! Northern Kentucky Public Library Web Accessibility Initiative.” In 2009 a University-Community Partnership Grant at Northern Kentucky University was funded partnering two librarians and a student at Northern Kentucky University, the Kentucky Virtual Library, and five small, traditionally under funded, public libraries in the Northern Kentucky region (Cynthiana/Harrison, Fleming, Grant, Owen, Mason County public libraries). The goal of the project is provide the partnering public libraries with new websites redeveloped to meet federal accessibility guidelines.

11-11:50 am
Meeting Room 5
Track: Cataloging

NEW TECHNOLOGY AND TECHNICAL SERVICES : THINGS WE NEED TO KNOW BUT NO ONE TELLS US

Jane F. Smith, Technical Services Coordinator, Boone County Public Library

During the Boone County Public Library’s journey from catalog cards and phonograph records to automation and e-books, we have been one of the first or one of the largest systems to adopt new technology and formats. Effective planning was hampered by the lack of information on these technologies geared specifically toward what tech services staff need to know to make the projects happen. This session will delve into the issues we encountered with security systems, RFID tagging, RDA and floating collections so participants can gain some insight into issues and pitfalls before a project begins.

11-11:50 am
Hotel A
Track: Administration

THE ROLE OF THE LIBRARY TRUSTEE: IT'S MORE THAN JUST ATTENDING MONTHLY BOARD MEETINGS

Regina Holland, Director of William B. Harlan Memorial Library

Jim Stoops, William B. Harlan Memorial Library Trustee, member of the Kentucky Friends of the Library Steering Committee

John Osgatharp, Past President of the KLTRT, past President of William B. Harlan Memorial Library Trustees and current President of the Friends of William B. Harlan Memorial Library

Encourage Trustees to become more active in their roles while strengthening their libraries' involvement in the communities.

11-11:50 am
Hotel C
Track: Technology

GADGETS AND THE LIBRARY

Joe Schweiss, Henry County Public Library

An overview of popular gadgets library employees are likely to see and the steps to take to help your patrons use them.

KPLA AWARDS LUNCHEON

12:00 – 2:00 PM

(Admission by ticket only)

Ballroom A & B

1:30-4:00 pm
Hotel C

**FRIENDS OF KY LIBRARIES PANEL PRESENTATION AND ANNUAL BUSINESS MEETING
SOCIAL HOUR**

Hosted by Warren County Friends of The Library

2:30-3:20 pm
Meeting Room 1
Track: Administration

REVISIONING KYVL AT 10 YEARS

Enid Wohlstein, Director, Kentucky Virtual Library

Kentucky Virtual Library developed its first strategic plan for the 10th anniversary in November 2009. We'll introduce the new Goals and Objectives for KYVL, as well as the new Vision and Mission. Learn about KYVL's "reVisioning" from the planning stages to feedback gathering, and the development of the guiding principles, action plans and performance indicators. KYVL serves the Commonwealth through the entire spectrum of libraries and educational partners. Sharing plans, ideas and ideals, partnering on budget requests and working collaboratively will continue to strengthen our services and the infrastructure supporting our students, citizens and workforce.

2:30-3:30 pm
Meeting Room 2
Track: Adult Services

YOUR GENEALOGY COLLECTION : WHAT TO COLLECT AND HOW TO FIND IT

Jennifer Daugherty, Director of Reference and Information Services, Laurel County Public Library

This session will focus on helping libraries develop a collection development policy for their genealogy collection and give them resources and suggestions on how and where to find these materials. Audience participation is strongly encouraged to share ideas.

2:30-3:20 pm
Meeting Room 3
Track: Adult Services

BOOK DISPLAYS: WHAT MAKES THE WORK?

Stephanie S. Gehring, Assistant Branch Manager, Lexington Public Library

Looking for ways to add spark and interest to your book displays? Wondering what makes some displays fly out the door and others languish on the shelves? This session will discuss what makes for successful displays, how to promote specific areas of your collection through displays, how to determine the success of your displays and current trends in library merchandising.

2:30-3:20 pm
Meeting Room 4
Track: Administration

WELCOME TO THE MALLBRARY

Miranda Hapner, Outreach Librarian, Hopkins County-Madisonville Public Library
Shanna Turner, Bookmobile Librarian, Hopkins County-Madisonville Public Library

We moved our library (in a hurry due to being told we must vacate) to our local mall in August of this past year. We are amazed at the upswing in patron cards, circulation, etc. That being said we have seen 100 positive effects from this move and a handful of negative or at least points to remember. Would love to share our experiences with fellow librarians!

2:30-3:20 pm
Meeting Room 5
Track: Administration

FACILITY MAINTENANCE: KEEP YOUR LIBRARY SAFE & INVITING

Chris Bischoff, State Library Construction Consultant, Kentucky Department for Libraries & Archives

Get practical tips on how to keep your building in peak operational condition. We will cover information regarding appearance, physical upkeep, safety, and code issues.

3:30-4:20 pm
Meeting Room 1
Track: Technology

KYVL: SILLY DATABASE TRICKS

Betsy Hughes, Electronic Resources Librarian, Kentucky Virtual Library
Enid Wohlstein, Director, Kentucky Virtual Library

How well do you really know the KYVL website, services and research databases? Come learn some tips and tricks for using KYVL and hear about what's new and notable both online and in house (or office, whatever). Session will include a brief overview of KYVL website and the resources available to KYVL members, as well as practical tips for getting the most of KYVL databases. Feel free to bring your own laptop and following along for a hands-on experience!

3:30-4:30 pm
Meeting Room 2
Track: Adult Services

READERS ADVISORY IS NOT FOR THE TIMID

Karen Spitler, Branch Manager, Campbell County Public Library

Do you have the passion, the enthusiasm, the talents to claim the title "Readers Advisor"?

The walls of the library are still lined with books, yet often the most dreaded question asked at a reference desk is "what is a good book to read"? This does not mean to suggest only a book you enjoyed. RA is both a skill and an art. Join us as we explore the knowledge needed to be one of the best.

3:30-4:20 pm
Meeting Room 3
Track: Outreach

STARTING A FRIENDS GROUP FOR YOUR LIBRARY

Jane C. Pfarner, Manager of Collection Services, Kenton County Public Library

An effective Friends of the Library group can be a valuable asset to promote any type of library. Friends members act as another level of Public Relations for garnering interest in, and support for, your library. Learn how to organize a Friends group, where to look for members, and how to keep members involved.

3:30-4:20 pm
Meeting Room 4
Track: Adult Services

GENEALOGICAL GEMS OF THE LOUISVILLE FREE PUBLIC LIBRARY

Joe Hardesty, Kentucky History and Genealogy Librarian, Louisville Free Public Library

The Kentucky History and Genealogy section of the Louisville Free Public Library contains a wealth of unique and valuable primary and secondary source information regarding the lives of Kentuckians and their ancestors. From newspapers to periodicals; from military records to archived manuscripts, we may have what you or your patrons are looking for - come and see for yourself.

3:30-4:20 pm
Meeting Room 5
Track: Administration

COOL FEATURES IN KENTUCKY PUBLIC LIBRARIES

Chris Bischoff, State Library Construction Consultant, Kentucky Department for Libraries & Archives

Learn about some of the innovative features that can be found in Kentucky public libraries. Innovative ideas and best library practices can be implemented in new and in existing buildings. Gather ideas to take back home.

3:30-4:30 pm
Ballroom B
Track: Youth Services

100 BOOKS AT A TIME: PROMOTING EARLY LITERACY

Stephanie Wycihowski, Youth Outreach Coordinator, Warren County Public Library
Laura B. Johnson, Youth Services, Warren County Public Library

Learn about the inspiration and collaboration behind the Warren County Public Library's "100 Picture Books to Read Before Kindergarten." Participants will take home program ideas based on the book list and will learn how to promote such a list in their communities.

6:35 pm Thursday

Join your fellow conference attendees at the
Bowling Green Hotrods vs. West Michigan baseball game.
Admission is \$26 and includes a buffet dinner on the party deck.
You will not want to miss this evening of camaraderie and entertainment

Friday, April 16th

7:30-12:00 pm
Registration Kiosk

REGISTRATION OPEN

7:30 am

LIGHT CONTINENTAL BREAKFAST

8-9:50 am
Meeting Room 1
Track: Administration

LIBRARIES PROSPER WITH PASSION, PURPOSE AND PERSUASION! A PLA TOOLKIT FOR SUCCESS

Greta K. Southard, Director, Boone County Public Library

The PLA toolkit is a compendium of professionally-created advocacy templates, handouts, sample letters, how-to-guidelines, surveys, library facts, and links to other advocacy sources.

At the end of this interactive program you will be able to:

- *tell others why you are a library advocate
- *develop effective advocacy messages that end in a call for specific action to support your advocacy goal
- *use the resources in the PLA toolkit to support your advocacy efforts

8-8:50 am
Meeting Room 3
Track: Adult Services

INTERNET MACE: KEEP YOURSELF SAFE ONLINE

Jessica Powell, Adult Services Librarian, Campbell County Public Library

Most people talk about taking a self defense class, they just never get around to it. This session promises you won't have to break a sweat, but will learn everyday tricks and tools for keeping yourself and patrons safe while shopping, surfing, and living online. Enough with the excuses!

8-8:50 am
Meeting Room 4
Track: Administration

MOONLIGHTING AND REFERENCE: AN APPRECIATION

Elisabeth Knight, Extended Campus Librarian, Western Kentucky University

Nancy Richey, Image Librarian, WKU Libraries and Reference Librarian, Warren County Public Library

This is the tale of two “moonlighting” academic librarians as they discuss and note the obvious differences between the missions, and service foci of these two types of libraries. Often there can be an adversarial type of thinking that can overshadow some of the great commonalities between us and hinder the ways that all librarians can learn from one other. This session highlights what academic and public librarians can learn from increased exposure to the approach, work environments, and resources of both types of organizations.

9-9:50 am
Meeting Room 3
Track: Adult Services

ADULT PROGRAMMING FOR YOUR GROWING COMMUNITY

*Tanya Pemberton, Adult Services Librarian, Kenton County Public Library
Brenda J. Clark, Adult Programmer Assistant, Kenton County Public Library*

Libraries are an important part of the communities that they serve. Are you working in a library/library branch that serves a growing community? Let us share with you how one library branch originally built to serve a more semi-rural community has changed and diversified its adult programming strategies in an effort to share in the ever expanding development of the suburban community it now finds itself. Hear about our successful programs and the not so successful along with some of the surprising places we found our ideas.

9-9:50 am
Meeting Room 4
Track: Administration

WHAT YOU ABSOLUTELY, POSITIVELY HAVE TO KNOW AS A NEW DIRECTOR IN UNDER 50 MINUTES?

Jimmie Epling, Regional Library Consultant, Kentucky Department for Libraries and Archives

New Directors are faced with a multitude of things particular to Kentucky public librarianship they need to know from the get go. This top ten primer of essential things to know as a new Director will help make your life a whole lot easier. When you leave this session you will understand the Kentucky spin on such basics as tax rates, open records and meetings, budgeting, reporting requirements, Trustees, certification, and more.

9-9:50 am
Meeting Room 5
Track: Adult Services

SOMETHING GOOGLE CAN'T DO – PROGRAMMING

Donald I. Crews, Branch Manager, Boone County Public Library

Reference librarians frequently voice frustration at the fact that there seem to be too few reference questions. Who amongst us hasn't complained that patrons just "Google it". What we may not be recognizing is the opportunity that programming provides to answer the "unasked reference question" and improve our connections to the public. This presentation will help you find, promote and coordinate programs that draw people and satisfy information needs your patrons may not even know that they have.

10-10:50 am
Meeting Room 1
Track: Adult Services

PROGRAMMING FOR LARGE AUDIENCES

Charles Pratt, Reference Librarian I, Lexington Public Library

Walk 'would-be' programmers through all phases of planning, organizing, and hosting a library program designed for a larger teen or adult audience. Consideration will be given to programs that involve community partnerships such as an eBay program hosted in partnership with the Postal Service, and programs that are organized exclusively by library staff, including trivia nights, game nights, and others.

10-10:50 am
Meeting Room 3
Track: Youth Services

LIBRARY PROGRAMMING FOR SPECIAL NEEDS

Shirley French, Gallatin County Public Library
Laura B. Johnson, Youth Services, Warren County Public Library

At this panel discussion, participants will learn the importance of hosting special needs programming at the public library. The Gallatin County Public Library's STARS program will be discussed. An expert panel will be available for questions and will include a representative from Western Kentucky University's Kelly Autism Program, a special education teacher, librarians who offer special needs programming at their public libraries, and parents of children who participate in special needs programming at the library.

10-10:50 am
Meeting Room 4
Track: Youth Services

TEENS ARE PATRONS TOO

Carolina Fernandez, Lexington Public Library
Tammy Blackwell, Young Adult Services Coordinator, Marshall County Public Library

Explore ways you can start developing a successful Young Adult program at your library. Content will include 40 developmental assets, teen advisory boards, teen spaces and well-attended programs.

10-10:50 am
Meeting Room 5
Track: Youth Services

LET'S NOT WAIT, LET'S CREATE

Clara Gerner, Young Adult Services Librarian, Campbell County Public Library

Library programming has traditionally focused on books, but the internet has added a whole new element to how things are done in every facet of the library world. It is time to stop looking elsewhere for ideas to bring in the teens, and time to be an innovator and create a new way to do things. Learn the tools available to create outstanding and original programming on a low budget.

11-11:50 am
Meeting Room 1
Track: Youth Services

READ AROUND THE WORLD

Cecilia Horn, Juvenile Collection Development Librarian, Kenton County Public Library
Terri Diebel, Children's Librarian, Kenton County Public Library

Get your passport to read! Join two globe trekking children's librarians as they explore fiction and non-fiction books, music, and other media for preschool through grade 6. They will review the latest multi-cultural materials. An extensive bibliography will be included.

11-11:50 am
Meeting Room 3
Track: Youth Services

IT DOESN'T TAKE A ROCKET SCIENTIST: INTRODUCING MATH & SCIENCE CONCEPTS TO CHILDREN THROUGH LIBRARY PROGRAMMING

Toy Lancaster, Youth Services Manager, Lexington Public Library
Meggan Conway, Manager of Central Children's Department, Lexington Public Library
Carol Sexton, Children's Librarian, Pulaski County Public Library

Storytime and children's programs are some of the most popular services that public libraries provide. This session will show you how fun and easy it is to incorporate math and science into the programming that you do every week. The children love it, parents are appreciative of the educational component and staff is inspired and excited. It really isn't rocket science, just a different way of thinking about what you already do.

11-11:50 am
Meeting Room 5
Track: Technology

THE INTERNET IS EVIL! DOWNSIDES OF A DIGITAL WORLD

Ryan Stacy, Adult Services Librarian, Campbell County Public Library

Without a doubt, the internet has revolutionized the way libraries access, transmit, and utilize information--mostly to our (and our patrons') great benefit. But it's important we're also aware of the downsides of such a powerful communication tool. Learn about the negative--sometimes disastrous--effects the internet explosion has had on citizens, businesses, the environment, and even governments. They present potential problems that libraries can't afford to ignore!